

July 2009

**COAL Gallery Location:**

300 Carlsbad Village Dr. Ste #101  
 Carlsbad Village Faire Center  
 Carlsbad, CA 92008  
**Telephone:** 760-434-8497

**Hours:**

Sun, Wed, Thru, 11 AM to 5 PM  
 Fri, Sat, 11 AM to 8 PM

[www.coalartgallery.com](http://www.coalartgallery.com)  
[www.carlsbadinnart.blogspot.com](http://www.carlsbadinnart.blogspot.com)

**Mailing Address:**

P.O. Box 11, Carlsbad, CA 92018

**JULY MEETING  
 & DEMONSTRATION**

**THERE WILL BE NO DEMO  
 FOR JULY 2009**

1:30 pm to 3:30 pm  
 Calavera Hills Community Center  
 Calavera Community Park  
 2997 Glasgow Drive  
 Carlsbad

**These programs are made possible, in part, by a grant from the City of Carlsbad Arts Office and are open to the public.**

**July Featured Artist**

**Josephina DiSalvo – Photographer/Artist**

A self taught multi-awarded photojournalist for over 35 years, Josephina prints conventional and unconventional images in variety: on canvas, archival matte, film, silver gelatin, or whatever serves the image. "I photograph what I see or imagine is there. I pursue colors and rhythm. For me, the camera and print process is interchangeable with pen, paintbrush and keyboard."

From her debut in Greece, Josephina has been reviewed as distinctively unique. "My Crete, my Milatos..." the internationally



famous exhibit was filmed, broadcast and displayed in the Heraklion Municipal Androgeo on Crete. Josephina's diversified family portraits were the highlight of "Familien Portraits" on site of the Berlin Wall and in Moscow. Her "Sea Whimsies" echo a solitary childhood immersed in literature and nature. Titles like "Wheee" is a child's Naïveté' of a deadly sting while capturing the creature's whimsical beauty. "Photographing nature and geometric forms is empowering. Thru a lens, the world becomes evocative."

Josephina's education includes CSU Northridge where she majored in Art & Creative Writing, completed coursework in music at UCLA, general studies at Missouri Southern College, and Abstract Painting with internationally acclaimed artist, Annie Wharton. Josephina's images have been printed and filmed in multiple publications and venues. Her works are in private collections in Europe, Puerto Rico, Guatemala, Greece, and throughout the U.S. Josephina is also a member of Women in Photography International, San Pedro Art Association, Long Beach Arts, Vista Art Foundation/Gallery 204, Clairemont Art Guild, San Dieguito Art Guild and Carlsbad Art Surf Committee. Art of Josephina is represented by OPT Underground Gallery, The Main Frame Shoppe & Gallery, Art-Exchange, The Perfect Frame Showroom Gallery and [www.artofjosephina.com](http://www.artofjosephina.com).

**President's Message – July 2009**

I am very excited for COAL. Our new website has been well received and it continues to attract attention from site seekers. Many things that have been in the planning stage for a long time are finally coming to fruition. By the time you read this, the new lighting should be installed (thank you David Seeley); the August Show will have a new look, with the display baffles in a new configuration to allow for more hanging space (thank you Lou Kasza, Doris Bertch and Bob Mussay for the new paint job.); and in November, new flooring! (Thank you Elaine Seeley)

I would like to remind every one, with an email address, that this is the LAST BRUSHMARK that you will receive in the mail. Those of you, who do not have email, will still receive yours by regular mail.

If you have not yet picked up your 2009 directory, they are waiting for you at the gallery.

Congratulations to all the COAL members who were accepted into the San Diego County Fair!

Have a great and productive summer! MARY ANNE BLOOM

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## SPOTLIGHT ON THE GALLERY

I'm Felix Bonomo, photographer, and now the new Director of Gallery Operations. On behalf of all of us at COAL, thanks to **Bob Mussay** for over two years of tireless and continuous effort in gallery operations. I also want to thank **Don Brokenshire** for his willingness to continue as Assistant Director of Gallery Operations.

"Spotlight on the Gallery" is a good name for this column. If you have not heard yet—or if you are counting the days!—now that we have a long-term lease, we are able to invest in some much-needed upgrades to the gallery. Thanks to **Dave Seeley** and his committee's hard work, by the end of the year, our gallery will be more inviting to potential buyers because it will have new flooring and better lighting. The overall effort will be to highlight the work of our talented members.

We are updating the Artist Bio book in the Gallery in order to put it on display. Please take time to review and update your artist bio. There is a folder at the gallery for you to put your updated artist bio in—or, if your existing bio is current, please move it from the book to the folder to indicate that you have reviewed and approved it.

Finally, the Village Fair Art Festival will take place September 5 and 6, Labor Day weekend. This event is co-hosted by Village Fair and COAL. If you are interested in showing, selling, and/or demonstrating your art, the applications will be in the gallery beginning with the July show, or you can email me at [bonomo@sbcglobal.net](mailto:bonomo@sbcglobal.net)). It promises to be an exciting weekend.

Bob never mentioned that the Gallery Directorship would be boring! I look forward to meeting and working with you.

–Felix Bonomo, Director of Gallery Operations

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## Open Juried Show

The time is getting closer for our big Open Juried Show. I hope you are painting or sculpting up a storm. Please be sure to read the entire prospectus and follow the guidelines it offers. Our receiving weekend will be long for those who are working but the results will be well worth it.

This year we will be able to open our existing baffles and create more hanging space for art. We will also have new spotlights so your art pieces will look even better. Let your fellow member and non-member artists know about the show and tell them to visit our new website at [www.coalartgallery.com](http://www.coalartgallery.com) if you have lost your prospectus just log on to the website, find it there, and download a new one.

Keep on painting and creating. You never know, you might come up with a masterpiece. We are looking forward to seeing you at our two receiving day.

Ursula Schroter and Lou Kasza, Co-Directors

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## Visitors Choice for May 2009

**Congratulations** to the following are "Popular Vote" winners: Vanessa Geradi, "Ethiopian Woman", David Banks, "Tall Ships", Sibylla Voll, "Tee Stories", and Chris Detering, "Lucky One"

## TREASURER'S MESSAGE – JULY 2009

**Brushmark Delivery** – With our weak economy, 2009 is proving to be a tough year financially for COAL. To help control expenses, we are changing the way we distribute the monthly *Brushmark*. This will result in significant savings in printing and mailing costs. The current issue (July) will be the last issue mailed to all members by the USPS. Beginning with the August issue, all members that have provided us with an email address will receive their newsletter by email. Members who do not have an email address, or have chosen not to share it with us, will continue to receive their newsletter by the USPS. The newsletter will also be posted on our new website; [www.coalartgallery.com](http://www.coalartgallery.com) for all members to access should anyone lose their emailed or USPS mailed copy. There are only about 40 members who have not provided us with an email address. If you have an email, please share it with us. It will help us reduce costs and make communicating with you much more efficient.

**Gallery Renovation Plans** – Despite the weak economy, we are pushing ahead with our gallery renovation now that we have a firm 5 year lease. The renovation involves a new exterior sign (installed in 2008), new lighting, new floor covering, and perhaps some other minor changes. The changes will give our gallery a brighter, more up-to-date look and we expect to save on electricity and carpet cleaning. Here is where we stand:

- **Lighting** – New lighting has been ordered and delivered. It should be installed before the take-in for the July show.
- **Flooring** – New flooring has been selected. It will be a vinyl plank flooring that resembles wood. It is waterproof and will be easier and less costly to keep clean. The pale blond color will warm and brighten the gallery. We are now in the process of inviting some vendors to give us quotes for installation.

**Flooring Installation Schedule** - So as not to cause disruption during the summer when customer traffic is generally higher, we are delaying the flooring installation until fall. The gallery will have to be closed for a week, (most likely the first week in November). To insure that no monthly show is less than 4 weeks long the November show, while starting a week later, will still be a 4 week show and the December show will be reduced from 5 weeks to 4 weeks. We will publish a revised calendar for you well in advance of the planned installation.

**You Can Help** – We have made every effort to identify quality products for our gallery while, at the same time, being as frugal as possible with our financial resources. However, the cost will be higher than we anticipated and it will draw down our emergency funds lower than we would like to have them unless we can get some help. You can help us keep our emergency fund at a safe level by making a small donation to assist with funding the renovation. Our goal is to raise \$2,500. We have already received donations from some members and we thank you! In this economy, it is difficult for us to ask members for help but **if every member donated just \$10, we can meet our goal.** Your help will be greatly appreciated.

Dave Seeley, Treasurer



Hello Everyone! Happy summer! Congratulations to all who participated in Paint San Clemente! Come in & check out our newest selection of ready-made frames- we have some great buys. We also have added some wonderful new drawing and painting classes for the summer, and have gotten in some new acrylics and decorative papers. Visit our website at [www.scartsupply.com](http://www.scartsupply.com) "Paint what you really see, not what you think you ought to see; not the object isolated as in a test tube, but the object enveloped in sunlight and atmosphere, with the blue dome of Heaven reflected in the shadows". [Claude Monet](#)  
**Thanks everyone. Patti & Richard Herdell San Clemente Center for the Arts, San Clemente, CA Tel: 949-369-6603**

**June 2009  
Award Winners**

**Best of Show**

**Rae Barney, "Inner Flame"**  
Sculpture

**Digital Arts**

- First: Howard Gantz, "Can't We Just Get Together?"  
Second: Lou Kasza, "Two Pears"  
Third: Donald Brokenshire, "Winter Leaves"  
HM: Larry Larroquette, "Steps to Lavender Fields"  
HM: Josephina DiSalvo, "4 Boats"

**Mixed Media**

**Drawing / Print Making**

- First: Elena Wilck, "Greek Vase"  
Second: Ursula Schroter, "Lake View"  
Third: Norman Graber, "Space Plants"  
HM: Maria Anthony, "Miracle Power"

**Oil / Acrylic**

- First: Mary Anne Nilsson, "Private Path"  
Second: Robert Williams, "Reflections"  
Third: Majorie Weaver, "Climbing the Ladder"  
HM: Michael David Gulewich, "Lake Hodges"  
HM: Joan Grine, "Desert Water"

**Water Media**

- First: Lynne Crealock, "April"  
Second: Joyce Chaney, "Annapolis Yacht Club"  
Third: Vanessa Gerardi, "Strawberry Sienna"  
HM: Diane Adams, "Trunk Bay Afternoon"  
HM: Beverly Bell, "Late Night"

**Sculpture**

- First: G.L. Long, "Inca Dreams"  
Second: Bobbi Hirschhoff, "Abstract Disc #1"  
Third: G.L. Long, "Squiggles I"

**June 2009  
Award Winners (continued)**

**Photography**

- First: Charles Dozer, "Street Mimes of Verona"  
Second: Walter Lily, "Headlamp"  
Third: Kari Claudette, "Steam at Boiling Springs Lake"  
HM: Kari Claudette, "Calla Lily I"  
HM: Steve Coe, "The Alamo at Dawn"

**Pastel**

- First: Cathleen Hofheimer, "Chelsea"  
Second: Virginia Ribbel, "A Couple"  
Third: Sibylla Voll, "Mille Fleur"  
HM: Arthur Williamson, "I Candlelight"

Do not forget to pick up the 2009 Membership Directory on your next visit to the gallery. The cover is yellow this year. Also, please let me know if you have **not** been receiving the monthly email messages. I will check to see that we have the correct email address for you on our member database. Join me in welcoming our new members for May and June.

New since 04-06-09:

Charles Dozer, Pro; Photo, 760-7534784  
Arthur Williamson, AM; P  
Vanessa Gerardi, AM; W Mx, 760-945-3334  
Carol J. Bonomo, AM; Mx, 760-3979  
Billie Day, AM; PH, 760-729-9009  
Eleanor Hettick, AM OA, W 760-439-7640  
Pamela Weisberg, Pro/Teach; OA DP, 760-5328  
**Lee Korich, Membership**



**COAL Scholarship Winners** – The artwork of the COAL scholarship winners will be on display in our gallery beginning July 6. Fourteen graduating seniors from Carlsbad, Oceanside, and Vista received scholarships from our League. You will enjoy seeing the art created by these young artists.

Diane Adams, Director of Youth Programs & Scholarship Chair

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Congratulations to **Elaine Seeley**, who has had her sculpture “The Flute Player” selected to be part of the Quail Gardens botanical exhibit at the 2009 Del Mar Fair.

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**Mailing of checks to artists for June sales will be delayed until approximately July 12<sup>th</sup> because the Treasurer will be out of town from late June through July 7<sup>th</sup>.**

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## PUBLICITY

**Art Surf Update** – In a recent meeting of the Art Surf Committee, new dates for Art Surf receptions, for galleries and businesses on the Art Surf map, will be Thursday nights. The reception for the next Art Surf (July, August, & September) will be Thursday, July 30<sup>th</sup> from 5 to 9 pm.

There were 600 people at the last Art Surf. Next time, the walk will be conducted more efficiently so that there will be more people going through the galleries. There will be a big kick-off and art tours will follow the ending at local restaurants showing local artists' work.

**Other News** – In August, there will be a new satellite gallery for the month in one of the empty stores in the Village Faire Center. Many artists will have an opportunity to display there. It will be juried. In addition, there will be another venue in the center for Women in Art.

Josephina DiSalvo, Publicity Chair

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### Backup Gallery Hosts

The following members are available to substitute as gallery hosts for \$5.00 per hour. If you are unable to host, it is your responsibility to contact someone on this list or another member and insure that your commitment is covered.

Beulah Cather	760- 599-9603
Cathlene Hofheimer	760-434-2315
Doreen Long	858-487-3672
Kate Whitley	760- 436-1784
Jayne Nichols (Weekends only)	760-720-9329
or	760-703- 9880

**If you would like to be a backup gallery host and earn \$5.00 an hour, call Felix Bonomo.**

Carlsbad-Oceanside Art League  
P.O. Box 11  
Carlsbad, CA 92018-0011

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**BOARD POSITIONS AVAILABLE:**

**Publicity Assist.  
Hospitality Chair  
Hospitality Assists.**

**NOW IS THE TIME TO GET INVOLVED!  
PLEASE CALL ANY BOARD MEMBER**

**Sidewalk Art Mart on the Green**

Carlsbad Inn Beach Resort: Saturdays and Sundays  
From 9 AM to 4 PM  
Contact: Clara Evans - 858-274-5936 /  
[eevans6@san.rr.com](mailto:eevans6@san.rr.com)

Address Label

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[nilssonfinearts@aol.com](mailto:nilssonfinearts@aol.com)

**Director of Gallery Operations**

Felix Bonomo  
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**Asst Director of Gallery Operations**

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[pixpainter@cox.net](mailto:pixpainter@cox.net)

**Director of Membership & Yearbook**

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**Hospitality Chair**

Open

**Hospitality Co-Chair**

Annette Winter  
760-929-8572

**Hospitality Co-Chair**

Christina Rosenthal  
760-729-5652

**Director of Programs**

Carol Lynah  
760-929-1965

**Calendar of Events**

Mon - June 29	Take-In for July Show & June Show pick-up (10 am - 4 pm) Board Meeting - 5:30 pm.
Mon - July 6 & Mon - July 20	Life Drawing Group meets (9 am - 12 noon) at the gallery
Wed - July 8	Brushmark Input Deadline
Sun - July 12	July Show Reception (4 pm - 6 pm) at the gallery
Sat- July 25 & Sun- July 26	<b>OPEN JURIED SHOW TAKE-IN</b> 10 am - 3 pm each day (Also July show pick-up)
Sun - Aug 2	<b>OPEN JURIED SHOW RECEPTION</b> 2 pm - 4 pm (Award Ceremony at 3 pm)
Mon- Aug 3	Board Meeting - 5:30 pm.
Mon - Aug 10 & Mon - Aug 24	Life Drawing Group meets (9 am - 12 noon) at the gallery
Wed - Aug 12	Brushmark Input Deadline
Sun - Aug 2	July Show Reception (4 pm - 6 pm) at the gallery
Sat - Sep 5 & Sun - Sep 6	<b>VILLAGE FAIRE FAIR FESTIVAL</b> 10 am - 4 pm each day