



February 2013

~The monthly newsletter for the Carlsbad Oceanside Art League~

Our Location:
 COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, Ca. 92008-2990
 760-434-8497
 www.coalartgallery.com

Hours:
 Sun., Wed., Thurs.,
 11:00 am-5:00 pm
 Fri., Sat.,
 11:00 am-8:00 pm

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Lisa Mozzini-McDill, Oil Artist - February Demo

Artist Statement:

Creating artwork that is realistic but loose, expressive as well as meaningful is an ongoing endeavor. What I think about when painting is emphasizing an exciting play of light and shadow, an interesting composition, and enhancing a scene that evokes a deeper meaning or emotion in me. It is my intent that this depth and emotion I feel will also be communicated and resonates with the viewer.



Bio and Education:

Lisa Mozzini-McDill graduated from San Diego State University with Honors, Distinction in Art and a BA in Graphic Communications. She worked as a graphic artist, illustrator, and portrait artist for over 10 years in San Diego. Today she balances family with commissioned portraits, larger studio work and plein air landscapes in oil. In addition to teaching in her studio and en plein air she has demonstrated for various art groups. Lisa has continued her education with workshops by Elizabeth Tolley, John Budicin, Ken Auster, Micheal Obermeyer and Joseph Todorovitch. She has been published in Orange County's Best magazine and was featured in the artist's spotlight of The Press-Enterprise, July 14, 2008.



FEBRUARY DEMO

Friday, Feb. 8 1:30 pm-3:30 pm
 Calavara Hills Community Center,
 2997 Glasglow Drive.
 This program is made possible in part by a Community Arts Grant from the City of Carlsbad's Cultural Arts Office.

Kathi St. Peter, Brushmark Editor.
 Deadline for submissions is the 15th of each month.
 Please send your information to:
kstpeter@cox.net.
 Brushmark committee:
 Lynne Crealock , Kathleen Hamilton
 and Karen Crowell

FOR YOUR INFORMATION - As of January 1st, we must use a new California sales tax rate of 8% in place of the old rate of 7.75%. I've attached a revised Artist Settlement Statement Form that should be used beginning January 1, 2013. The revised form incorporates the new 8% rate in the calculations that arrive at the artist's final payment amount. Nothing needs to change as far as the amount you collect from the customer making the purchase. All you have to do is to switch to this new form and the new rate will automatically be calculated.

President's Column, by Charles Dozer

Special congratulations to Penny Fedorchak for her Best of Show award for "Motiliga's First Bloom" (watermedia). Congratulations also to the First Place and other ribbon awardees. Please note that our Judge, Chick Curtis provided written comments on the First Place winners that have been included in the Brushmark. We thank him for his time and comments as well as a most interesting, passionate, and well-attended demonstration at the Calavera Hills Rec Center.

We should all be getting ready for the February take-in and regular show but also the specialty-themed Show-in-show, "Changing Seasons" (All Seasons). It was titled this way so as not to be limiting only to "Fall." There is a prize money increase to \$75/50/30.

Reminder: it is not too early to begin preparing for our 62nd Member's Show in March. (Take-in 3/3 and 3/4, 9-3 am and pm both days) Please see 2013 Calendar. Your Board listens to members' comments and schedules events to meet their needs.
Charles Dozer

NEW GALLERY DIRECTORY

I am pleased to tell you that Bob Mussay, former director of Gallery Operations, is now the NEW Director of Gallery Operations and will be attending the February "Take-in" and Board Meeting! He has reviewed our current procedures, has a key to the Gallery and will be getting up-to-speed with the changes and renewing acquaintances in the days to come. We are very pleased to have Bob back with the Gallery in such a manner. Thank you. Charles

MARCH 2013 MEMBERSHIP SHOW

Are you ready to participate?? This is your chance to try something new, since "the fear of rejection" is not a factor. Try something new! Be daring!

We have selected an excellent judge, Daniel Foster. Please read his biography in the Brushmark and on www.coalartgallery.com.

The Prospectus and entry forms are on the COAL website.

Take-in Monday, March 4th from 9:00 am to 3:00 pm

The show runs 7 days a week from March 6th through March 31st, that's 26 days.

Rikki Reinholz and Judy Richardson, Co-Directors of Membership Show

Gallery Director Message, by Charles Dozer (Interim)

ALL the images submitted in the January show had D-rings. Thank you. Your support of our request is appreciated. This is a reminder also that our next take-in is on February 4th from 10 am-3 pm. (Please see 2013 Calendar) If you work, or have a personal NEED, you may call to make arrangements to bring your work to the Gallery on Sunday **afternoon** as long as you include the proper paperwork, check, and sign-up for your hosting date while there. If your "package" is incomplete, you will be notified and will not be entered in that month's show. "Card Packs" (change): The artist will be notified when a pack has been sold and new one may replace it. The change must be logged-in. Charles Dozer

"Hosting" Instruction: If you have joined COAL in the last quarter, or would like to increase your knowledge of Hosting procedures and general Gallery operations, I am holding a Training Session at 7PM on February 5th at the Gallery. It should last about one hour. This event is mandatory for new members and will be held every two months. New members will be contacted by Catherine Walters, Training Coordinator.

In Memory,

Bill Cherroff, a member of COAL since 2004, passed on January 11, 2012. He is survived by his wife of 60 years, Diana, also an accomplished artist. They have two children, Sam and Denise. In 1984, Bill retired from teaching where he taught math, science, woodworking and art in the Los Angeles School System. His artistic specialties were very colorful and creative watercolors. He designed beautiful stained glass windows, pendulum clocks and cabinets displayed throughout their home. For 20 years Bill was a scratch golfer, an avid bowler and a boxer in the Merchant Marines. During WWII, he was an army radio operator in Germany.

Bill was a bigger than life personality with a sense of humor and always a willing volunteer. His 87th birthday would have been January 23.



Reminder . . . Membership renewal forms and the 2013 Calendar are available on the web site and in the gallery.

JANUARY SHOW WINNERS

JUDGE: *Chick Curtis*

BEST OF SHOW:

Penny Fedorchak, Motiliga's First Bloom

OIL AND ACRYLIC:

1st Rita Pacheco, Explorers
2nd Basia Aroyo, Eleutmera
3rd Louis Bispo, Watching the Grandkids
HM Diane O'Connell, Hilton Head Marsh
HM Alma Crabtree, Old Mission

WATER MEDIA:

1st Kathleen Hamilton, Woman with Fruit
2nd Lynne Crealock, Connections
3rd Ruth Parker, Grapes, More Grapes
HM Kathleen Hamilton, St. Lawrence Sunday
HM Bonnie Gleason, Coronation Orchid

PASTELS:

1st Mary Anne Nilsson, When the Fog Lifts
2nd Jo-Lind Eckstein, Hanging in There
3rd Sibylla Voll, Glow
HM Doris Bertch, Cambria Shoreline

MIXED MEDIA / SCULPTURE:

1st Scott Bruekner, Flow
2nd Jo-Lind Eckstein, Lost
3rd Nancy Bruce, Point Taken
HM Ursula Schroter, Coral Reef

DRAWING/ PRINT MAKING:

1st Sibylla Voll, Mission 1
2nd Bob Ochs, Hypnosis
3rd Beverly Bell, Einstein Writes
HM William Burgess, Seated Male Figure

Happy Valentines Day!



PHOTOGRAPHY:

1st Doreen Long, Encinitas
2nd Billie Day, The Lake
3rd Charles Dozer, Outa My Way
HM Charles Dozer, Palm Study 1
HM Alan Katof, Morfar's House

Congratulations !

NEW! In a Show-within-a-Show month (Theme show), as long as you enter 3 images, a 4th is allowed (with entry fee) BUT **without** additional hosting time! A maximum of three pieces may go into the Show-within-a-Show and a 4th into the regular show. Or two and two, etc. Members, therefore, have an additional opportunity to sell their work and to win more ribbons.

ARTIST RECOGNITION AND OPPORTUNITIES

- **Pat Dispenziere's** watercolor "Odessa Survivor" was juried into the Kansas Watercolor Society National Exhibition by Donald Lake. The show is at the Wichita Center For the Arts from November 30,2012-January 6,2013. Pat's watercolor "View From My Kitchen" has been juried into the 4th Annual Signature American Watercolor Exhibition by Cheng-Khee Chee to be held at the Fallbrook Art Center ,Fallbrook, CA Feb 3- March 17,2013. Pat's watercolor "The Play of Light" which won First award in the 2012 Watercolor West Exhibition in Brea was voted 2nd place in the People's Choice Award and the painting is in the Best of the Best article in the Feb 2013 issue of the Watercolor Artist magazine. Pat also has a painting published in the book - The Artistic Touch 5.

- **The fourth annual Art in the Pines** to be held at Torrey Pines State Natural Reserve, San Diego, benefits children's nature programs at The Reserve. There are 2 ways that you can participate as an artist: 1. PLEIN AIR COMPETITION Cash prizes. Torrey Pines Association docents hang and sell your work for you. A 35% commission will go to the Reserve. 2. BOOTH 10 x 10 space Provide your own canopy, tables and chairs and handle all your own sales. No commission is taken. Application Introduction and Artist Application are included in your Brushmark. Show May 4 and 5th, 2013. Applications due Friday February 15.

Contact AITP@torreypine.org

- **San Diego Open Air Market** - Open CALL to ALL Vendors and Artists for Qualcomm Stadium. Deadline NOW for January 5th Every Sat & Sun 10-3pm. San Diego Open Air Market is a European style open air market offering the best blend of an Art Walk – Street Fair – Food Fest – Antiques & Collectibles Show – and Certified Farmers Market in Southern California. Located at the iconic Qualcomm Stadium, this venue is a weekend destination for tourists and San Diegans alike. <http://sandiegoopenairmarket.com>

- **The North County Society of Fine Arts** is having it's Annual Open Juried Show, with Ken Goldman as juror, offering \$1100 in prizes. Deadline for digital entries is Mar. 4th for the show at the Poway Center of Performing Arts throughout April. Go to www.ncsfa.org for details.

- **Jo-Lind Eckstein's** pastel, "On the Ranch", won First Place in the Escondido Municipal Art Gallery's Dec. show, "Summation". Elfin Forest Comfort Zone, has be accepted into the San Diego Museum of Art Artist Guild International "En Plein Air" Exhibit which will be shown at the L. Street Gallery from Feb. 18 - Mar. 18.

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- **Scott Bruckner** has just had a public sculpture installed in Santa Clarita on the South Fork Trail. The piece is an all wood sculpture entitled "Finish". Designed for the specific location three years ago, it depicts a runner crossing a finish line, arms raised high. The piece is 14' high with a 7' span between the outstretched arms.

- **Bonnie Gleason** will be teaching watercolor and greeting card classes at the following locations: **Carlsbad Park & Recreation (Calavera Hills Park) Watercolor Greeting Cards** -class #56015-12 years and up, 1-3 pm, Saturdays Jan 5-Feb 16 Registration: www.carlsbadca.gov/parksandrec

Carlsbad Senior Center Fun With Watercolor - for Adults - Class# 55615 9:30 to 11:30 Thursdays Feb 7- Mar 14, Thursdays Mar 28 - May 2

Cal. State University, San Marcos: Osher Lifelong Learning: Fun with Watercolor: An Introductory Class
Location: St. Michaels by the Sea: 2775 Carlsbad Blvd., Carlsbad, CA 92008 Feb 12th to April 8th 9a.m. to 12 pm.
CSU San Marcos: Extended Learning (760) 750-4020 or E-mail: el@csusm.edu please contact Bonnie at bgleason@miracosta.edu for the whole list of classes, material lists and cost.

February's Featured Artist - Diane Adams

Diane Adams works in a variety of media from printmaking to photography. She can't remember a time when she wasn't drawing or painting. Her favorite media is watercolor which she teaches at MiraCosta College. She also likes to mix watercolors with other media. According to Diane, she sometimes feels like she should have a pseudonym because she likes to paint both traditional realistic paintings and non-representational paintings.

Diane and her husband love to spend time in the mountains, where she gets many of her ideas for her paintings. Nature inspired, they are filled with textures and rock, plant and water imagery. She paints on location and from the photographs she takes. For other paintings she uses memories of places visited and natural objects she has collected to develop her compositions. For the past ten years, she has been mixing watercolors with pastels, pencil, acrylics and other media to get an ethereal, dreamlike effect in her watercolors.

Diane recently won Best of Show in Brandon Gallery's open juried small image show. Her work has been included in such prestigious shows as the San Diego Watercolor Society International, San Diego Art Institute Annuals and the Cannon Gallery's Premier Juried Exhibit. She has won numerous awards in the Southern California Fine Arts Exhibits, the COAL, SDAI, Fallbrook, La Jolla Art



Diane and 'Earth Dance'

Association annual exhibits and the San Diego Watercolor Society Exhibits. Her paintings have been featured in the "San Diego Magazine", the cover of the MiraCosta College Catalog and in "Artists of Southern California".

In addition to teaching and making art, Diane has been involved in promoting the arts in the North County and is especially proud of the COAL High School Show. She received the Rhino Art Award in 1998 for her contributions to the arts community. In 2006, she was one of thirteen people inducted to the newly established Oceanside High School Hall of Fame in the field of art. Other professional awards include MCC Outstanding Faculty Award and inclusion in "Who's Who of American Teachers".

NEWSLETTER SPONSOR

Check out San Clemente Art Supply for all your art needs and classes! SCAS is a good partner to the art community and is just 35 miles away from the gallery. Check out their offerings and classes at:

www.scartsupply.com or call the store at: 949-369-9304.



Reminder . . . Pick up your art pieces promptly after a show to eliminate the chances of their getting "dinged" in the back room.

DECEMBER 2012 MEMBERSHIP REPORT

| | | | | | |
|---------|---------|-------------|---------|--------------|--|
| Wysocki | Melinda | AM | OA W P | 760-525-9392 | radbones@aol.com |
| Beasley | Don | AM | W | 760-744-4848 | dbezo@roadrunner.com |
| Burgess | William | PRO/teacher | DP OA P | 951-315-8070 | williamburgessstudios@gmail.com |

February Show

This show will be regular entries and a Show-within-a-Show, "Changing Seasons". Show dates are from Feb. 6 thru March 4.

Visitors Overview - COAL Website

| <u>VISITORS</u> | <u>DEC. 2012</u> | <u>ANNUAL 2012</u> |
|------------------------|------------------|--------------------|
| Returning visitors | 343 | 5,012 |
| New visitors | 244 | 4,633 |
| Total visits | 587 | 9,645 |
| Pageviews | 2,240 | 51,103 |
| Pages per visit | 3.82 | 5 |
| Average visit Duration | :02.29 | :03.02 |
| New visits | 41.57% | 48.00% |

November Sales

(GROSS SALES - \$1712.29)

| <u>ARTIST</u> | <u>QUANTITY</u> |
|-------------------|--------------------------------------|
| Bruce Bartells | Cards |
| Bruce Bartells | "Carlsbad Panorama" |
| Scott Beale | "Going Right" |
| Nancy Bruce | "Log #77" |
| Nancy Bruce | "Zodiak" |
| Shirley Calvert | "Teddy Bears" |
| Drew Duke | "Tall Ships at Sunset" |
| Frank Glendinning | "Warm Springs Road" |
| Joan Grine | "View of Batiquitos Lagoon" |
| | "Encinitas" |
| Doreen Long | "Labyrinth: Just Finished" |
| Michael Nelson | "Beaches" |
| Diane O'Connell | no title listed/no description given |
| | "Dreamscape" |
| Urusla Schroter | "Coral Reef" "Dreamscape" |
| Robert Williams | "Golden California" |

ART ON THE GREEN - NEW RULES

The Board has just approved some new "Rules for Exhibiting at the Carlsbad Inn" and they will be up on the web site soon. In the mean time one of the items that we are looking forward to as a means of encouraging more artists to sell at the "Art on the Green" is listed here:

For purposes of selling at "Art on the Green" COAL members may include handmade artistic pieces such as ceramics, vases, mosaics, metal sculpture, wearable art, leather work and jewelry. Jewelry components must be hand crafted by the artist. These pieces may be shown at "Art on the Green" and are NOT acceptable to be shown at the COAL gallery. When showing at "Art on the Green" at least 25% of booth must include art that can be hung in the COAL gallery. All products for sale must be approved by the Chairperson and/or be listed on the "Statement of Acceptance" as juried.

We know that many of you who hang your work in the Gallery have other artistic talents and we hope that this will open up an avenue for you to show and sell your work in another venue.

If you would like to find out more about joining "Art on the Green" contact Ann Hurd at photosbyann@att.net. (Fine Artists needed)

The COAL Gallery is inviting our member artists to "demo" their drawing, painting, pastel, collage, or other media in the gallery, during regular open hours. We believe this activity will attract visitors, other members, and positive attention to our members and their work, as well as livening up the gallery.

If you are interested in demonstrating or helping Joan Grine, who has volunteered to head the selection and scheduling, please contact Joan: grine@roadrunner.com Phone: (858) 481-8783.

COAL Gallery

300 Carlsbad Village Drive, Suite 101
Carlsbad, CA. 92008
760.434.8497

www.coalartgallery.com
<http://carlsbadinnart.blogspot.com/>



Backup Gallery Hosts:

The following members are available to substitute as gallery hosts for \$20 per session. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

| | |
|-------------------|--------------|
| Sheila Cruz | 760-231-8416 |
| Kyung Drury | 760-637-6197 |
| Doreen Long | 858-487-3672 |
| Ivy Modina | 760-727-5943 |
| Jayne Nichols | 760-703-9880 |
| Shirley Shabazian | 760-439-6844 |
| Tom Smith | 760-518-7219 |
| Mary Ann Stable | 760-494-8001 |

[address label here]

Make this a great year, VOLUNTEER!
Get involved!

Contact Charles Dozer cdozerphoto@sbcglobal.net

Board of Directors

President: Charles Dozer, 760-753-4784 cdozerphoto@sbcglobal.net

Vice President/Secretary: Karen Crowell, 760-967-9393,
kbcrowell@cox.net

Corresponding Secretary: VOLUNTEER NEEDED

Treasurer & Strategic Planning Chair: Bruce Bartells,
951-845-1458, bbartells9@verizon.net

Deposit Clerk: Judy Richardson, VOLUNTEER NEEDED

Director of Gallery Operations: Bob Mussay, lazyram@aol.com

Featured artist scheduler - VOLUNTEER NEEDED

Gallery supplies purser - VOLUNTEER NEEDED

Gallery handyman - VOLUNTEER NEEDED

Off-site show coordinator - VOLUNTEER NEEDED

Director of Membership: Judy Richardson, 760-433-2258,
judyar1943@cox.net

Director of Computer Services - VOLUNTEER NEEDED

In-gallery computer services - VOLUNTEER NEEDED

Website guru - VOLUNTEER NEEDED

Director of Youth Programs: Diane Adams, 760-757-5368

Director for Children's Show: Kathleen Hamilton, 760-295-4555,
khamiltonsdca@aol.com

Directors of Awards Shows: Judy Richardson, 760-433-2258,
judyar1943@cox.net; Rikki Reinholz, 858-755-6202,
rikkibr@roadrunner.com

Director of Programs: Rita Pacheco, 951-965-2517, rita@pacheco.ws

Art on the Green Chair: Ann Hurd, 760-632-8571, photosbyann@att.net

Hospitality Chairs: Monthly reception hospitality VOLUNTEER NEEDED

Cruising the art scene hospitality VOLUNTEER NEEDED

Demonstration hospitality VOLUNTEER NEEDED

Publicity Chair: Ann Force, 760-945-8208,
ann.force@sbcglobal.com

Brushmark Editor: Kathi St. Peter, 760-717-5882,
kstpeter@cox.net

Calendar of Events

| | |
|--|---|
| Wed. Feb. 6 thru Mon. March 4, 2013 | Regular Show and Show-Within-a- Show 'Changing Seasons' |
| Mon. Feb. 4 | Take-in February show 10:00 am - 3:00 pm |
| Mon. Feb. 4 | COAL Board Meeting 4:30 pm All members welcome |
| Fri. Feb. 8 | Monthly Demo and meeting Calavera Community Center 1:30-3:30 pm |
| Sun. Feb. 10 | COAL Reception 3:00-5:00 pm |
| Thurs. Feb. 21 | Cruising the Art Scene |

Looking ahead . . .

Don't forget to renew your membership dues!

March - 62nd. Members' Award Show

Don't forget the **Art on the Green** each weekend