



~The monthly newsletter for the Carlsbad Oceanside Art League~

Michael Campos, Photographer - October Demo



OCTOBER DEMO
Friday, Oct. 11 1:30 pm-3:30 pm
 Calavara Hills Community Center, 2997
 Glasglow Drive. This program is made
 possible in part by a Community Arts Grant
 from the City of Carlsbad's Cultural Arts
 Office.

October 2013

Our Location:

COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, Ca. 92008-2990
 760-434-8497
 www.coalartgallery.com

Hours:

Sun., Mon., (except take-in
 Mondays) Wed., Thurs.,
 11:00 am-5:00 Fri., Sat.,
 11:00 am-5:00 pm

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Kathi St. Peter, Brushmark Editor.

Deadline for submissions is the 15th
of each month.. Please send your
information to:

kstpeter18@gmail.com.

Brushmark committee:
Lynne Crealock , Kathleen Hamilton
and Karen Crowell

Photography Of Artwork Demo

The transition from traditional photography to digital technology has improved photography, especially in picture taking capabilities for the general public as well as making it more economical. As with any new technical product or technology there is a learning curve required to take advantage of the "new tools" available to us. This demo will cover the tools needed to photograph your artwork. The Photography Demo will be broken down into ten small segments, each with a limited time for questions and answer period after each segment. The first five segments will cover the actual photography of artwork and the second five will cover Digital File Preparation (Adobe PhotoShop/PhotoShop Elements). Even if Photoshop is not your main interest, some basic knowledge provided in this demo will help you better understand how to best prepare your images, whether you do it yourself or have someone else do it for you.

Photography of Artwork

- I. What to Know Before You Photograph Your Art
- II. Why Photograph Your Art?
- III. Basic Camera Set Up
- IV. Photography Set-up for Artwork
- V. Capturing the Artwork

Digital File Preparation

- (PhotoShop/PhotoShop Elements)
- VI. Now What Do I Do??? Post Production
- VII. Minimum Post Production That Should Be Done
(Not Color Correction)
- VIII. Adjusting the Color and Tonal Range of the Image
- IX. How To Save Files
- X. Preparing Digital Images for Competition

President's Column by Charles Dozer

This is being written prior to the judging of our September show as Marianne and I are out of the area prior to the due date. So I cannot comment on our judge's award choices, but the show has been hung and is ready for viewing.

As a result of one of our member's major contribution, we have exceeded the goal for the purchase of a digital camera and projector for our monthly Demonstration Program at the Calavera Hills Rec. Center. Our thanks to all who contributed and our major donor! The new format should be in service by our November Demo.

As previously mentioned in a Blast, we want artists, friends, neighbors, and relatives to know that COAL serves a wider area than the name "Carlsbad- Oceanside Art League." implies. So you will notice that much of our literature and publicity will be highlighting a new phrase, "Serving San Diego and all of Southern California." We want all that come in contact with COAL to be aware that the art, presented in our Gallery, represents many of the finest artists not only from the North San Diego County but beyond. We all need to be aware of spreading the word about COAL. Remember our member opportunities:

1. Our *Volunteer-maintained* Gallery is in a prime location, open 6 days a week!
2. We provide *ten monthly Demonstrations* at the Calaveras Rec. Center
3. Our members can show at "*Art on the Green*"
4. We participate in "Art Faire" & Two Carlsbad Street Faires!

Many of you belong to other venues which is very appropriate and important to your profession! We need your input and we need to be able to expand to accommodate your needs at COAL. Are you OK with our current efforts? What else would you like us to consider? Please tell us. You have my e-mail address (cdozerphoto@sbcglobal.net) and those of other Board members. There are changes and improvements underway but please let us know of your thoughts on issues that might help us make the COAL experience better.

To continue what we are doing, or even consider expanding our venues, we need our members to participate in monthly shows—which are judged by non-member judges—a professional plus. Your art is subject to highly qualified, professional evaluation that is good for your professionalism and the reputation of our COAL Gallery! Plan to attend our Annual Meeting at the Gallery in December.

Charles Dozer, President, COAL



THANK YOU SCOTT

Scott Bruckner volunteered to sand and paint our scruffy looking pedestals. They look so nice and fresh. Thanks again Scott.

Gallery Director's Column by Bob Mussay

Thank you to Bob Melendez for stepping up and accepting the position of Assistant Gallery Director. Bob and his wife Debra are new members who have volunteered their time from day one to help on take-in days, receptions, the Labor Day art festival and in other ways.

Another shout out goes to Hap Beard, Sr. who took three sitting assignments since September to keep our Gallery Open. Thanks Hap. It's members like this who make COAL a good organization.

Members are encouraged to volunteer time in various capacities, either to serve on the Board or bring food to the receptions, or help at take-In, or hang the art, etc. We will be looking for a new membership chairperson and new publicity chairperson come January. I know you are all busy, but if you look hard, I'm hoping someone can spare a few extra hours a month to help us out.

Just a couple reminders:

Remember to return your parking passes to the desk when your shift ends.

The last sitter of the day should check the desk for the Gallery key and return it to the Vinaka Café.

We have had situations where the first sitter uses the key from the Café and the last sitter uses the key in the lock box. So the key from the Café does not get returned. When the next day's sitter shows up and doesn't know the code to the lock box there is no way into the Gallery.

Please give us your cooperation in these matters.

NEWSLETTER SPONSOR

Check out San Clemente Art Supply for all your art needs and classes! SCAS is a good partner to the art community and is just 35 miles away from the gallery. Check out their offerings and classes at:

www.scartsupply.com or call the store at: 949-369-6603.



ARTIST RECOGNITION AND OPPORTUNITIES

- **Pat Dispenziere's** watercolor painting "Play of Light II" has been juried by Ratindra Das into The 45th annual Watercolor West Juried Exhibition to be held at the City of Brea Art Gallery, Brea, CA Oct 12-Dec 15, 2013. Pat's painting "Casablanca Mosque" has been juried by John Salminen into the 36th Annual Kentucky Watercolor Society, National Show to be held at the Actors Theatre of Louisville in Louisville, KY Nov 4-Dec 29, 2013. This is Pat's third acceptance into a KWS national show to give her Signature membership. Frank Webb has juried Pat's watercolor painting "Tallin" into the Pittsburgh Watercolor Society 67th Annual International Exhibition to be held at the Third Street Gallery in Carnegie, PA Oct 5-26, 2013.

- **New Sculpture Group**- Scott Bruckner is organizing an informal group of sculptors for the purpose of sharing common interests. If you are interested in being a part of this group, please email Scott at sbruckie@earthlink.net.

- **Jim Millard** is giving a TWO day "Plein Air in Julian" workshop. Monday and Tuesday. Sept 30 & Oct. 1. All levels welcome. \$125. Questions?? 858-521-9131

- **Rita Pacheco** will be participating in the Exclusive Laguna Plein Air Invitational! It begins with the "Quick Draw Event" on Sunday, October 13th, and culminates with the highly anticipated Collector's Party on October 19th and Public Sale on October 19th and October 20th. For more information go to www.lagunapleinair.com

- **Benita Gleason** is offering several watercolor classes thru the summer and into fall, contact her for a full schedule at: (760)730-3802

1. City of Carlsbad's Senior Center "Fun With Watercolor II (Intermediate)" Contact: (760) 602-4650 Location: 700 Pine Avenue, Carlsbad, CA (Art room) Date: Thursdays, Oct. 3rd thru Nov 14th (no class on Halloween Oct 31st). Time: 9:30-11:30

2. Sponsor: Osher Life Long Learning/CSU San Marcos "Fun with Watercolor" Contact: Sheri Cambra (760) 750-8716 Location: St. Michael's by the Sea (Historic Episcopal Church) 2775 Carlsbad Boulevard, Carlsbad, CA Date: Tuesdays Sept. 10th thru Oct. 29th (8 weeks) Time: 9:00-11:30

- **"Art on the Green"** COAL members may include handmade artistic pieces such as ceramics, vases, mosaics, metal sculpture, wearable art, leather work and jewelry. Jewelry components must be hand crafted by the artist. These pieces may be shown at "Art on the Green" and are NOT acceptable to be shown at the COAL gallery. When showing at "Art on the Green" at least 25% of booth must include art that can be hung in the COAL gallery. All products for sale must be approved by the Chairperson and/or be listed on the "Statement of Acceptance" as juried. If you would like to find out more about joining "Art on the Green" contact Ann Hurd at photosbyann@att.net. (Fine Artists needed)

COAL MEMBERS . . . It's time for a new Bookmark Contest

We are all out of bookmarks at the gallery. It is time for new ones to show off our member's incredible works of art. Our Bookmarks are a great marketing tool. Click on the attachment for the BOOKMARK CONTEST details. There is also a notice on the COAL Website and at the Gallery.

Our last bookmark was distributed to 5,000 potential buyers

HOW TO ENTER:

- Submit a 5" x 7" photo of your work for the judge to evaluate
- \$5.00 fee per photo entry
- Three entries maximum per COAL member
- Ten winners will be chosen
- The winners will be notified and requested to email an electronic copy for the graphic designer
- Submit 5x7" photos of artwork directly to the gallery, attn: Mary Ann Stabile at the Gallery 300 Carlsbad Village Drive Ste. 101, Carlsbad, CA 92008.
- Remember to include your check for entries submitted.
- A large envelope will be at the gallery desk for collection of submissions.
- Deadline date for entry: October 1, 2013.

CMI Moulding: Members, Please take advantage of the COAL Member arrangements with CMI and, at least the first time, please go there IN PERSON to see what they have to offer our members !



October's Featured Artist - Ron Brewer

Ron's first wet-darkroom experience was with a Kodak contact printer (metal box with a light-bulb and a switch). He was about 9 years old and living in the small farming community of Aberdeen, South Dakota. He can still vividly see, in his mind's eye, the magic of images appearing on a blank piece of paper in the developer solution. The results were terrible (according to his rigorous standards today), but the experience stayed with Ron. About 5 years after that, Ron's Uncle returned from the Army to Faulkton, SD with a Polaroid camera. Talk about magic! Living on a farm in South Dakota, such magical technology had never been seen and was unheard of! The combination of the two experiences cemented an excitement and enthusiasm in Ron that has inspired his interest in technology and photographic arts even up to today.

Aside from photography, Ron has had an interesting and unusual career in electronics. He is known, and respected worldwide, for his regulatory, EMC and compliance work with consumer electronics. Though his educational background is in mathematics and physics, his career has been in electronics, which started in the military. With a career that has spanned over 40 years, Ron has been fortunate to work as both an engineer and a manager for some of the big name R&D companies in the electronics world. Ron has attempted to retire three times now, and each time he gets another interesting opportunity that pulls him back into the high-tech world.

Most of Ron's training in photography has been self-taught. He worked for several decades with traditional wet darkroom processes, 35 mm film and a large format sheet film camera. Ron was fortunate to meet and work with a very famous B&W photographer during his college years. This experience allowed him to watch, learn and absorb as masterpieces were literally created before his eyes. Through this photographer's circle of friends, Ron was able to experience the work of many well-known B&W photographers of the 60's.

Today Ron's equipment is on the cutting-edge of digital photographic technology. In addition to a professional digital camera and a converted infrared digital camera, Ron uses a Gigapan robotic camera to create detailed mosaic images (average file size each over 500 gigs). He also uses various software and pieces of equipment necessary to create technically complex images, such as *Star Trails Over Monument Valley*, which contains over 860 images, captured over an 8 hour period, to create the final image.

Ron says of himself, "I used to be a photographer. Now I've combined my interests of technology and photography, and I think of myself as a Photo Artist." Hence Brewer Photography & Art's statement, *Making Art Through Photography & Technology*.

www.brewerimages.com

Ron has been an active member of Carlsbad Oceanside Art League since 2005, and supports COAL's efforts to promote fine art in North County San Diego.

HELP WANTED

Membership Director or Membership Assistant
(some computer skills needed)

Contact Judy Richardson [760-433-2258](tel:760-433-2258)

Advertising Person (some computer skills needed)

Contact Ann Force

[760-945-8208](tel:760-945-8208)

Yes, COAL does many things for its members and for the community but it is, after all, a *cooperative organization*. Thus, it expects its members to assume certain individual responsibilities, *Please help*

August Sales . . . (Total Sales - \$1,165.00)

John Linthurst	Downtown
Drew Duke	Pier Sunset (shrink wrap)
Drew Duke	After Glow (cards)
John Linthurst	Downtown Pilgrim
Doreen Long	Cards
Doreen Long	Artist & His Dog
Bruce Bartells	Carlsbad Sunset (cards)
Joan Johnson	Down the Stairs
Bruce Bartells	Photo
Bruce Bartells	Carlsbad CA
Megdon Jann	Spring Bouquet

SEPTEMBER SHOW WINNERS

JUDGE: Patricia Rose Ford

BEST OF SHOW:

James Millard, Ghost (water media)

OIL AND ACRYLIC:

1st Nancy Evans, S.W. Dream Theme

2nd Barry Focha, Yellow Boat

3rd Avra Bateson, Canada Goose

HM Joan Demers Johnson, Taking a Break

HM Barry Focha, Horse & Shells

HM Judith Richardson, Beachside

Farmer's Market

WATER MEDIA:

1st Megdon Jann, Flaming Hibiscus

2nd Gita Pfahl, These Boots are Made for Riding

3rd Ed Tubiola, Cracked Wine

HM Judith Richardson, Mission San Luis Rey

HM Gitta Pfahl, Torrey Pines

PASTELS:

1st Debra Lynn Melendez, Red

Suspenders

2nd Joan J. Grine, Culp Valley View

3rd Doris A Bertch, Afternoon in Fallbrook

HM Mary Ann Nilsson, My Favorite Things

DRAWING/PRINTMAKING:

1st Karen Jordan, Luke

2nd Vita Sorrentino, Seeing the Light

3rd John G. Davis, Precarious

MIXED MEDIA:

1st John Linthurst, Untitled

2nd Ursula Schroter, Melody of Rocks

3rd Beverly Bell, Janis

HM Roberta Henson, Pen & Ink

HM Kathleen Hamilton, Woman with Book II

HM Amber Tesori, Rapture

PHOTOGRAPHY:

1st Bruce Bartells, Carlsbad

Seascape

2nd David Seeley, A Different Place

3rd Marjorie Brewer, Cool Springs Truck Rte 66

HM Ann Hurd, Mandarin Duck

HM Billie from the Beach, Angst

HM Thomas Smith, Morning on the Bay

DIGITAL ARTS:

1st John Linthurst, Koi Fishing

2nd Charles Dozer, Trumpet

Tapestry

3rd Thomas Smith, Thin-A-Ma-Jig

HM Bob Ochs, Plane Geometry

HM Alan Katof, Crusher

SCULPTURE:

1st Elaine T. Seeley, The Meaning of Whoosh

2nd Scott Beale, Krypto

3rd Victoria Griffin, Metal Man

HM Margorie Weaver, Spikey

October Show

This show will be regular entries and Show within a Show "Food: Seeds to the Table" Show dates are from Oct. 9 thru Nov. 3.

Membership Report by Judy Richardson, Membership Director



August 2013 MEMBERSHIP REPORT - Welcome to 16 new COAL members. Total Members 205

Sharon	Pollak	AM	MM OA W	
Anita	Flagg	PRO	W DP P	
Linda	Ericksen	AM	W DP	
Elizabeth	Hamud	PRO	W	
Jayne	Spencer	PRO/Tea	W	
Karen	Jordan	PRO	W	
Ambra	Tesori	PRO	OA DD	www.ambratesori.com
Carol	Robertson	AM	W	
Barbara	Blash	AM	PH	
Joseph	Villela	PRO/Tea	OA P	oceansideartgallery.com
John	Davis	AM	OA W MM	
Bruce	Bennett	PRO	MM	
June	Sablan	AM	OA	
Gisela	Gelbing	AM	OA	
Carol	Zaleski	PRO/tea	OA	fallbrookbrandongallery.com
Kathryn	Shannon	PRO	OA	KVSDJS@cox.net
Ann	Kinney	AM	W MM	watercolorann@aol.com

COAL Gallery
300 Carlsbad Village Drive, Suite 101
Carlsbad, CA. 92008
760.434.8497
www.coalartgallery.com
<http://carlsbadinnart.blogspot.com/>



Backup Gallery Hosts:
The following members are available to substitute as gallery hosts for \$25 per 3 hour session. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Doreen Long	858-487-3672
Jayne Nichols	760-703-9880
Shirley Shabazian	760-439-6844
Tom Smith	760-518-7219
Bob Melendez	760-696-3826
John Robinson	760-994-0219

[address label here]

Make this a great year, VOLUNTEER!
Get involved!
Contact Charles Dozer cdozerphoto@sbcglobal.net

Board of Directors

President: Charles Dozer, 760-753-4784,
cdozerphoto@sbcglobal.net
VP: Karen Crowell, 760-967-9393, kbcrowell@cox.net
Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Karen Crowell, 760-967-9393, kbcrowell@cox.net
Corresponding Secretary: Mary Ann Stabile, 760-277-3257,
hafling86@hotmail.com
Treasurer & Strategic Planning Chair: : Bruce Bartells,
951-845-1458, bbartells9@verizon.net
Director of Gallery Operations: : Bob Mussay 760-730-9274,
lazyram@aol.com
Director of Membership: Judy Richardson, 760-433-2258,
judyar1943@cox.net
Director of Computer Services: OPEN- Need Volunteers
Director for Children's Show: Kathleen Hamilton, 760-295-4555,
khamiltonsdc@aol.com
Director of Awards Shows: Rikki Reinholz, 760-602-9560,
rikkibr@roadrunner.com & Judy Richardson 760-433-2258
judyar1943@cox.net
Director of Programs: : Rita Pacheco, 951-965-2517,
rita@pacheco.ws
Art Mart Chair: Ann Hurd, 760-632-8571, photosbyann@att.net
Hospitality Co-Chairs: : **OPEN- Need Volunteers**
Publicity Chair: Ann Force, 760-945-8208,
ann.force@sbcglobal.net
Brushmark Editor: Kathi St. Peter, 760-717-5882, kstpeter18@gmail.com

Calendar of Events

Mon. Oct. 7	COAL Board Meeting 5:30 pm All members welcome
Mon. Oct. 7	Take-in Sept. Show 10:00 am - 3:00 pm
Wed. Oct. 9 thru Sun. Nov. 3	Regular Show and Show with-in a Show 'Food: Seeds to Table'
Fri. Oct. 11	Monthly Demo and meeting Calavera Community Center 1:30-3:30 pm
Sun. Oct. 13	COAL Reception 3:00-5:00 pm
Thurs. Oct. 24	Cruising the Art Scene 5:30-8:30 pm

Looking ahead . . .
Dec. 14 Annual Meeting . . . 'Save the Date'

Don't forget the **Art on the Green** each weekend

Happy Fall!

