

~The monthly newsletter for the Carlsbad Oceanside Art League~

SEPTEMBER 2013

Our Location:

COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, Ca. 92008-2990
 760-434-8497
 www.coalartgallery.com

Hours:

Sun., Mon., (except take-in
 Mondays) Wed., Thurs.,
 11:00 am-5:00 Fri., Sat.,
 11:00 am-5:00 pm

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Kathi St. Peter, Brushmark Editor.

Deadline for submissions is the 15th of each month.. Please send your information to:

kstpeter18@gmail.com.

Brushmark committee:
 Lynne Crealock , Kathleen Hamilton
 and Karen Crowell

Patricia Rose Ford, Landscape Painter - September Demo



As a landscape painter, I love the great outdoors, particularly the scenes of the southwestern deserts and coastlines. Currently, I am drawn to plein air pastels as I enjoy being in nature, looking at a beautiful scene, and translating the emotions of what I see onto the paper. My hope is that I am able to convey in my art, the feelings of joy and tranquility that I experience when painting

Since childhood, drawing, coloring and painting have always been my passion. While Social Work was my major in college, painting continued to be my first love and I completed a minor in Fine Art.

My career as a social worker although was fulfilling, I always wanted to have more time to paint. In 2003, I retired from social work and began to apply my love for art, now as a full-time artist

My work has been exhibited in local and national juried shows throughout the United States. I have also been honored with a number of awards and recognitions at these venues.

For me, an even greater reward has been enjoying the camaraderie of fellow artists, studying with plein air masters, and the experience of meeting and getting to know the individuals who appreciate and collect my work. My paintings can be seen on my website, as well as on my blog

Membership affiliations include:

Women Artists of the West, Signature member, - Pastel Society of the West Coast, Signature member - Pastel Society of Southern California – Pastel Society of New Mexico – Southern California Plein Air Painters Association- Plein Air Painters of New Mexico.



Lighthouse Guardians



Chilly-White House Vista

SEPTEMBER DEMO
Friday, Sept. 13 1:30 pm-3:30 pm
 Calavara Hills Community Center, 2997 Glasgow Drive. This program is made possible in part by a Community Arts Grant from the City of Carlsbad's Cultural Arts Office.

President's Column by Charles Dozer

COAL really has a spectacular Open Show in place this month. Many thanks to our two judges, Pat Kelly and Richard Hawk, who collaborated assiduously in their effort. Congratulations to our *Best of Show* winner, Scott Beale, for his fine glass sculpture! All the First Prize and other ribbon winners are the result of fine, professional judging that COAL is proud to have hosted. Thanks also to our super hanging crew for getting 185 images "on the walls" in a very pleasing format that has received many kudos from visitors!

President's Comment: You and I might disagree on whether 'the economy' is doing better or worse. No matter which side you or I, might be on I think we can agree that most people do not have 'the purchase of art' in their budget. In many instances, they need to be exposed to, and connect with images that they like or have an emotional connection. Our COAL Gallery presents such an opportunity for visitors, returning and first-time. So, you, the member, Gallery hosts, are the immediate facilitator to connect the visitor with the images our members submit on a monthly basis. You represent yourself. Thus, the manner in which you present to the visiting public, and represent

your fellow members is essential to the selling process. Your fellow members depend on you, and you on them, to present to our visitors. To that end, the COAL Board has, and will continue to make opportunities available for members to have opportunities to sell. Whether it be 'Art on the Green', our upcoming, 'Art Faire' (Labor Day weekend), or, 'Cruzin' the Art Scene' (Fourth Thursday), you need to submit images to be given exposure for sale. We want you . . . we need you . . . and your participation in our effort to present a top-rate venue to show, and sell your art.

The remainder of this year and 2014 can be exciting! Your ongoing support of our COAL Gallery is appreciated.

Art is the most intense mode of individualism that the world has known.

Oscar Wilde

CMI Moulding: Members, Please take advantage of the COAL Member arrangements with CMI and, at least the first time, please go there IN PERSON to see what they have to offer our members !

Dear COAL Members,

Regarding: Director of Membership Resignation

My three plus terms as Director of Membership has been a wonderful experience. My membership in COAL was responsible for introducing me to the art community in North San Diego County. As Director of Membership, I have met so many wonderful people and made lasting friendships with many of them. You all know my commitment to the COAL's success has been a meaningful part of my life. Due to upcoming commitments in my life, I'm available to continue only until the end of 2013.

During this time I will continue to process new members as well as train my replacement. It would be best if my replacement could participate in our membership-renewal process which begins at the end of September. There has been an ad in the Brushmark soliciting our need for my successor. The position requires that my replacement need familiarity of Access database, Word, Excel - *optional but very handy*, and Gmail.

I plan to stay on in my position as Award Show Director through the end of 2014.

Sincerely,
Judy Richardson

ANOTHER SELLING OPPORTUNITY FOR SEPTEMBER SHOW

SMALL IMAGES

Enter 1 regular entry in September and then you may enter 2 miniatures for only \$15 more.

- Small image- max. size 7 x 7" plus the frame
- Minimum price \$50

Miniatures will be displayed in designated area by the desk

COAL members...It's time for another "Bookmark" contest!

We are all out of bookmarks and need new ones to show off our members' incredible works of art. Our Bookmarks are a great marketing tool. Click on the attachment for the BOOKMARK CONTEST details. There is also a notice on the COAL Website.

NEWSLETTER SPONSOR

Check out San Clemente Art Supply for all your art needs and classes! SCAS is a good partner to the art community and is just 35 miles away from the gallery. Check out their offerings and classes at:

www.scartsupply.com or call the store at: 949-369-6603.



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A Quote
Good art is not what it looks like, but what it does to us.

R. Adzak

SPECIAL PROJECT!

MAX-GOAL
\$1100.00

CURRENT BALANCE
\$340.00



Our special fund for a camera and video projector to be used at our demonstrations.

ARTIST RECOGNITION AND OPPORTUNITIES

- **Juried Show Footnote:** Nicole Eaton, winner of a Director's Award in our juried open exhibit, has a history of winning awards in our annual COAL high school exhibit. This is her first time submitting to a COAL show. It is rewarding to know that a young artist, that our organization has encouraged and recognized her talent early on, is doing so well. Nicole is currently an art major at MiraCosta College and will graduate this year.

- **Mary Ann Stabile**, COAL's Corresponding Secretary, is the Featured Artist for August and September 2013 at the Carlsbad City Library Dove Branch.

- **Jim Millard** is giving a TWO day "Plein Air in Julian" workshop. Monday and Tuesday. Sept 30 & Oct. 1. All levels welcome. \$125. Questions?? 858-521-9131

- **Benita Gleason** is offering several watercolor classes thru the summer and into fall, contact her for a full schedule at: (760)730-3802

1. City of Carlsbad's Senior Center "Fun With watercolor II(Intermediate)"
Contact: (760) 602-4650 Location: 700 Pine Avenue, Carlsbad, CA (Art room)
Date: Thursdays, Oct. 3rd thru Nov 14th (no class on Halloween Oct 31st).
Time: 9:30-11:30

2. Sponsor: Osher Life Long Learning/CSU San Marcos "Fun with Watercolor"
Contact: Sheri Cambra (760) 750-8716
Location: St. Michael's by the Sea (Historic Episcopal Church) 2775 Carlsbad Boulevard, Carlsbad, CA
Date: Tuesdays Sept. 10th thru Oct. 29th (8 weeks) Time: 9:00-11:30

Attn: COAL
Professional/Teacher Members

COAL wants to be supportive of our PRO/Teacher members. We currently list your name in the directory as PRO/TEACHER, but that is not enough. We are setting up a notebook just for you. It will be located on a pedestal in the Gallery so that it is available for members and clients to peruse. Each teacher may have up to four 3-hole plastic sleeve pages for your bio, workshop flyers, class schedules and examples of your work. It will be your responsibility to keep the information current and an adequate supply of workshop/class flyers supplied so students who are interested may take one. This is a selling opportunity for your services.

As soon as the first bios and flyers come in, the notebook will be put in place. Please bring in your pages in a manila folder with Attn: PRO/TEACHER NOTEBOOK. COAL has a pretty good supply of 3-hole plastic sleeves to get everyone started.

Thank you for your interest in making COAL a positive experience for all.

COAL Board of Directors

IT'S TIME AGAIN TO SIGN UP FOR THE COAL LABOR DAY ART FAIR.

For those of you not familiar with this event, it has been very successful and profitable for our artists. It is a great opportunity to show and sell your work. No commissions will be charged by COAL unless you run the sale through the Gallery credit card machine so your sale is your own. Space is limited and we have some artists who have already signed up at the July take-in, so register soon. Call Bob Mussay at [760 730 9274](tel:760-730-9274) or email at Lazyram@aol.com.

Dates: August 31 – September 1
Times: 10:00 am to 5:00 pm
Fee: \$20.00 (covers both days)
Where: Village Faire Courtyard

See attached flyer.

September's Featured Artist - Benita Gleason

I enjoy filling my paintings with color, light and depth. I also take pleasure in manipulating atmospheric conditions in order to capture a feeling or to set a mood. While my painting style fluctuates from realistic to painterly, the subjects of my watercolors come primarily from inspiration. I keep a camera in my car at all times, just in case I find an irresistible scene that might become the subject of my next painting.

Born in Los Angeles, California, I grew up in a small West Hollywood apartment whose walls were adorned with copies of French Impressionists. Along with their regular jobs, mom was a vocalist, and dad a percussionist. Our house was filled with great (jazz, classical, big band and contemporary) music. Occasionally my parent's hosted jam sessions; cutting their own vinyl records.

I applied for and earned the first CSU Art Minor in California, and have been a long time counselor/educator at MiraCosta Community College.



It is the supreme art of the teacher to awaken joy in creative expression and knowledge. *Albert Einstein*



My first exhibition was at the: Escondido Art Association Gallery, for Veteran's Day, in November 28th, 2000. The painting was of my father standing in front of his WWII Ship the Althena. KM49. Juried in, I was hooked! Exhibitions to follow include: C.O.A.L. Gallery, Del Mar Fair, National Arts Program, S.D. Watercolor Society, Kruglak Gallery, City of Carlsbad, City of San Marcos, Brandon Gallery, B.A.E. Gallery, National Watercolor society.

My current professional memberships include: National Arts Association, Carlsbad Arts Association and C.O.A.L. Gallery. I enjoy the theatre and 'never come late'. Three of my absolute favorite artists are: Joaquin Sorolla y Bastida, G. Harvey, and Birgit O'Connor.



For current schedule of watercolor classes offered by Benita see page 3, 'Artist Recognition and Opportunities'.

Membership Report by Judy Richardson, Membership Director

JULY 2013 MEMBERSHIP REPORT
Welcome to 2 new COAL members.

September Show

This show will be regular entries. Show dates are from Sept. 11 thru Oct. 6.

FIRST NAME	LAST NAME	STATUS	MEDIUM
Bob	Melendez	PRO	P PH OA
Debra			
Lynn	Melendez	PRO	P PH OA



ART ON THE GREEN

At the last Board meeting we discussed and voted on a solution to:

1. Encourage Artists to show at Art on the Green and in the COAL Gallery and
2. To show appreciation for those who do show at Art on the Green on a regular basis.

It was voted upon and approved that "Artists who show at Art on the Green for a total of four times a calendar month be exempt from Gallery sitting for the following month in which they were at Art on the Green." Artists must be members in good standing with COAL and have paid their dues for the entire year unless this is their first time joining COAL.

A form will be signed by the Art on the Green Chairperson for the artists to take into the Gallery and submit at "take in" indicating exemption.

For purposes of selling at "Art on the Green" COAL members may include handmade artistic pieces such as ceramics, vases, mosaics, metal sculpture, wearable art, leather work and jewelry. Jewelry components must be hand crafted by the artist. These pieces may be shown at "Art on the Green" and are NOT acceptable to be shown at the COAL gallery. When showing at "Art on the Green" at least 25% of booth must include art that can be hung in the COAL gallery. All products for sale must be approved by the Chairperson and/or be listed on the "Statement of Acceptance" as juried.

If you would like to find out more about joining "Art on the Green" contact Ann Hurd at photosbyann@att.net. (Fine Artists needed)

July Sales

(TOTAL SALES - \$825.00)

Louisa Kasza	Out of Africa
Tomas Smith	Sea Dragon
Ronald Brewer	Oceanside Surfer
Doreen Long	Cards
John Linthurst	Downtown
Vita Sorrentino	Red Sales
Vita Sorrentino	Cards
Drew Duke	Cards
Drew Duke	Tamarack Sunset
Doreen Long	The Artist and His Dog
Ursula Schroter	Cards
Diane O'Connell	Lone Pear
Penny Fedorchak	Sun Seekers

HELP WANTED

Membership Director or Membership Assistant
(some computer skills needed)
Contact Judy Richardson [760-433-2258](tel:760-433-2258)

Advertising Person (some computer skills needed)
Contact Ann Force
[760-945-8208](tel:760-945-8208)

Yes, COAL does many things for its members and for the community but it is, after all, a *cooperative organization*. Thus, it expects its members to assume certain individual responsibilities,

Please help

COAL Gallery
 300 Carlsbad Village Drive, Suite 101
 Carlsbad, CA. 92008
 760.434.8497
www.coalartgallery.com
<http://carlsbadinnart.blogspot.com/>



Backup Gallery Hosts:
 The following members are available to substitute as gallery hosts for \$25 per 3 hour session. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Doreen Long	858-487-3672
Jayne Nichols	760-703-9880
Shirley Shabazian	760-439-6844
Tom Smith	760-518-7219
Bob Melendez	760-696-3826
John Robinson	760-994-0219

[address label here]

Make this a great year, VOLUNTEER!
 Get involved!
 Contact Charles Dozer cdozerphoto@sbcglobal.net

Board of Directors

President: Charles Dozer, 760-753-4784, cdozerphoto@sbcglobal.net
VP: Karen Crowell, 760-967-9393, kbcrowell@cox.net
Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Karen Crowell, 760-967-9393, kbcrowell@cox.net
Corresponding Secretary: Mary Ann Stabile, 760-277-3257, hafling86@hotmail.com
Treasurer & Strategic Planning Chair: : Bruce Bartells, 951-845-1458, bbartells9@verizon.net
Director of Gallery Operations: : Bob Mussay 760-730-9274, lazyram@aol.com
Director of Membership: Judy Richardson, 760-433-2258, judyar1943@cox.net
Director of Computer Services: OPEN- Need Volunteers
Director for Children's Show: Kathleen Hamilton, 760-295-4555, khamiltonsca@aol.com
Director of Awards Shows: Rikki Reinholz, 760-602-9560, rikkibr@roadrunner.com & Judy Richardson 760-433-2258 judyar1943@cox.net
Director of Programs: : Rita Pacheco, 951-965-2517, rita@pacheco.ws
Art Mart Chair: Ann Hurd, 760-632-8571, photosbyann@att.net
Hospitality Co-Chairs: : OPEN- Need Volunteers
Publicity Chair: Ann Force, 760-945-8208, ann.force@sbcglobal.net
Brushmark Editor: Kathi St. Peter, 760-717-5882, kstpeter18@gmail.com

Calendar of Events

Sat. Aug. 31 thru Sun. Sept. 1	COAL Art Faire 10:00 am - 5:00 pm
Mon. Sept. 9	COAL Board Meeting 5:30 pm All members welcome
Mon. Sept. 9	Take-in Sept. Show 10:00 am - 3:00 pm
Wed. Sept. 11 thru Sun. Oct. 6	Regular Show
Fri. Sept. 13	Monthly Demo and meeting Calavara Community Center 1:30-3:30 pm
Sun. Sept. 15	COAL Reception 3:00-5:00 pm
Thurs. Sept. 26	Cruising the Art Scene 5:30-8:30 pm

Looking ahead . . .
 Dec. 7 Annual Lunch Meeting . . . 'Save the Dates'

Don't forget the **Art on the Green** each weekend