

Rules for Exhibiting at the Carlsbad Inn January 2013

A. Purposes and Objectives

This document presents the Rules and Regulations for any member of COAL wishing to display at “Art on the Green” located on the lawn at the Carlsbad Inn. These rules have been enacted by the COAL Board of Directors to:

1. Create an environment at “Art on the Green” which is honest and honorable, and will accurately represent the outlook of COAL and the management of the Carlsbad Inn.
2. Maintain the quality of art work associated with COAL and its members.
3. Protect COAL and its members from any unwarranted or frivolous charges, liabilities, or financial obligations.
4. Provide criteria by which art work submitted for display can be evaluated.
5. Provide an operating environment at “Art on the Green” that is cooperative and supportive of all exhibitors by minimizing conflicts arising from misunderstanding and confusion about individual responsibilities.

The above is consistent with the position of the COAL Board of Directors, who will remain the final arbiters in any dispute. (See Section C: Administration below). Artists seeking to gain the right to show their work at “Art on the Green” must accept the view that the underlying intent of these rules, as stated above, is paramount. All artists are cautioned to remember this when displaying art work at the Carlsbad Inn. Repeated infractions or disruptive behavior will be dealt with immediately.

B. Eligibility

1. Each exhibitor must have a valid resale license from the State of California and a current Carlsbad City business license. A copy of each must be on hand at each show.
2. COAL members participating in “Art on the Green” must continue to support the organization by entering art work in the COAL gallery at least 3 times during the year and must show at “Art on the Green” at least 3 times during each year to maintain their jury status.
3. The jury process will occur as needed with members bringing 2 representative pieces of each type of art work they intend to sell at “Art on the Green”.
4. Newly accepted members will be given a copy of these rules which can also be found on the COAL website and must sign a Rules Acceptance form and submit it to the Chairperson prior to showing work at “Art on the Green”.

C. Administration

1. The President shall designate a chairperson (Director) of “Art on Green”. The chairperson may elect to have a co-chair or co-director.

2. The Chairperson has the express responsibility of directly administering these rules on a day-to-day basis. The chairperson may request the assistance of “Art on the Green” participants in pursuing his/her responsibilities in addition to the assistance of a co-chair person.

3. After a ruling, an exhibitor involved in a dispute may appeal the decision of the ruling. The final ruling will be made based not only on a strict adherence to these rules, but, as stated in Section A, on the underlying intent of these rules.

D. Definitions

1. Specific definitions of rules for the COAL organization may be found on the COAL website, <http://www.coalartgallery.com/policies.html> under the heading of “Definitions and Clarifications.”

E. Site Specific Rules of Operation

1. Normal exhibition hours are from 9 AM to 4 PM on Saturdays and Sundays. Set ups must be complete by 9 AM.

2. Noise of any kind should be kept to a minimum during “Art on the Green” hours.

3. The fee for setting up is \$10.00 per day or \$15 for both days, when paid at the outset. Three day holidays extending into Monday are paid with an additional \$5.00 fee.

4. The display spaces at “Art on the Green” are to be assigned by the Chairperson, at the discretion and choice of the Chairperson and are reserved by email or telephone during the week of the show.

5. Artists who show more frequently will have space priority.

6. Exhibitors may not park in any of the Carlsbad Inn's lots unless they are timeshare owners at the Carlsbad Inn.

7. Loading and unloading time must be kept to a minimum when using the circular drive. This can be implemented best by unloading the art work and displays, then removing your vehicle before setting up your display. Parking against the island's curb is not allowed. No individual artist has priority on this curb space. A suggested time limit is 1 hour. In case of too many artists, the chair person may rotate load times.

8. No pets, children or alcoholic beverages are allowed at the show. Alcoholic beverages are not to be concealed in soda cans or thermos containers, at the risk of permanent and immediate dismissal from the organization. This is due to legal requirements.

9. COAL could be liable for injuries suffered by customers or pedestrians while around “Art on the Green”. Although we carry insurance for this purpose, every effort must be made to keep the area safe for all members of the public. Displays must be orderly, safe and neat at all times. Peg boards, easels, tables, and other display items must be placed a minimum of (12”) from sidewalks.

10. No umbrellas are to be placed on the east side of the sidewalk, and umbrellas must be high enough to allow pedestrians to walk freely on the sidewalks. No painting or working on art pieces on the boulevard strip is allowed. This property belongs to the City of Carlsbad.

11. Spaces assigned are intended to have a walkway between the artist's displays. This is for the purpose of public access. The prospect of baby strollers and wheel chairs should

be considered. A walkway is considered to be 24" (2 feet) in width.

12. Interference of any kind with other artists' sales possibilities will not be tolerated.

13. Members showing at the Carlsbad Inn on the Saturday and Sunday just prior to Gallery Take-in Day may leave new artwork at the gallery with appropriate paperwork and sitting date and pickup previous month's unsold artwork.

F. Additional Site-specific Rules

1. Exhibitors must supply their own A-frames, display panels, chairs, etc. Umbrellas are acceptable, but no "pop up" canopies or tents of any kind are allowed. Tables should be covered to the ground if possible. Supplies should be kept completely out of sight.

2. For purposes of selling at "Art on the Green" COAL members may include handmade artistic pieces such as ceramics, vases, mosaics, metal sculpture, wearable art, leather work and jewelry. Jewelry components must be hand crafted by the artist. These pieces may be shown at "Art on the Green" and are NOT acceptable to be shown at the COAL gallery. When showing at "Art on the Green" at least 25% of booth must include art that can be hung in the COAL gallery. All products for sale must be approved by the Chairperson and/or be listed on the "Statement of Acceptance" as juried.

G. Signs

1. One sign only shall contain the artist's name and medium/mediums and will not measure greater than one foot on any side.

2. Individual pieces will be priced. Price and title may be printed on the front side of one standard size official business card. An alternative price tag may be a self adhesive label, but no larger than one inch in diameter.

3. Browse boxes may be used to contain matted prints of original work and will have one sign only which may state the subject category, medium, reproduction method and the price. Sign size shall not measure greater than four inches on any visible side. Individual pieces need not be priced providing they are all the same price.

4. Charge card signs up to 4 x 5 inches are allowed.

5. Discrete signs that back up your product must be approved by the chairperson.

H. Originality of Displayed Work

1. An exhibitor may only show and sell his/her own work. Partners, companions, or relatives and spouses may assist only when the artist is present or has gone to the restroom.

2. Plagiarized art is not permitted under any circumstances. The Chairperson may ask the artist to demonstrate the skills used for the piece in question or refer the pieces to the Board for consideration.

I. Liability

1. Neither COAL, its officers, Chairpersons, Board of Directors, or Carlsbad Inn are

liable for any misrepresentation by any of the artists regarding the originality, medium or any other characteristics of a piece of art shown at “Art on the Green” at the Carlsbad Inn.

J. Remedies for Non-compliance

1. Artists who repeatedly violate any of these rules will be given a **warning** letter, signed by the Chairperson and two Board members. After two warning letters, one more infraction will result in the permanent loss of show privileges by the offending member. Letters will be **sent** registered mail and filed copies kept in the gallery.