

# The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

## Alan Nowell, Water Soluble Oils - May Demo

### May 2014

**Our Location:**

COAL Gallery  
 300 Carlsbad Village Drive,  
 Suite 101  
 Carlsbad Village Faire  
 Carlsbad, Ca. 92008-2990  
 760-434-8497  
[www.coalartgallery.com](http://www.coalartgallery.com)

**Hours:**

Standard time:  
 Wednesday thru Monday  
 11:00 am-5:00 pm,  
 Daylight time:  
 Open until 8:00 pm  
 on Friday and Saturday  
 8:30 pm on the 4th Thurs.  
 of each month (except November)  
 Closed on Tuesday

*Inside this issue:*

|  |   |
|--|---|
| May Demo Artist                                    | 1 |
| President's Column<br>Gallery Director's<br>Column | 2 |
| Artist Recognition<br>& Opportunities              | 3 |
| Featured Artist<br>and Announcements               | 4 |
| Membership Report<br>Sales                         | 5 |
| Board Members<br>Calendar of Events                | 6 |

May Inserts: April Show Winners list  
and Judge's comments

**Kathi St. Peter, Brushmark Editor.**

Deadline for submissions is the 15th  
of each month.. Please send your  
information to:

[kstpeter18@gmail.com](mailto:kstpeter18@gmail.com).

Brushmark committee:

Lynne Crealock , Kathleen Hamilton  
and Karen Crowell



**MEMBERSHIPS & ASSOCIATIONS**

SCAA (San Clemente Art Association)  
 LPAPA (Laguna Beach Plein Air Painters Assoc.)  
 SOCALPAPA (So. Calif. Plein Air Painters Assoc.)  
 PAAR (Plein Air Artists of Riverside)  
 RIVERSIDE ART MUSEUM  
 PORTRAIT INSTITUTE, New York - Charter  
 Member

Alan studied drawing and painting at the  
 Art Center College of Design in Los  
 Angeles with Lorser Feitelson, John La  
 Gatta and Audubon Tyler. He has  
 continued his education  
 through the years, studying Plein Air  
 painting with Jeff Horn and Elizabeth  
 Tolley, and studying portrait painting  
 with Daniel Green and John Howard  
 Sanden.

Alan paints plein air around the  
 Western States and paints portraits in his  
 home/studio in San Clemente,  
 California where he lives with his wife  
 Nancy and a Jack Russell Terrier named  
 Chester.

Alan's paintings are currently being  
 shown at the three gallerys listed below,  
 and you can contact him at 714-357-  
 2525 or at: [alan@pleinairwest.com](mailto:alan@pleinairwest.com). or  
[www.pleinairwest.com](http://www.pleinairwest.com)



**GALLERYYS**

Crystal Cove Gallery, Laguna Beach, CA  
 Laura Seeley Gallery, Dana Point  
 SCAA Gallery, San Clemente

**MAY DEMO**

**May 9, 1:30 pm-3:30 pm**

At the Buena Vista Nature Center. This program  
 is made possible in part by a Community Arts  
 Grant from the City of Carlsbad's Cultural Arts  
 Office.



## President's Message by Karen Crowell

Some exciting happenings are coming in May. In addition to our 20<sup>th</sup> Anniversary of the Children's Show, we also have our regular show with featured artist, Rita Pacheco.

Kudos to all those who entered the San Diego County Fair and congratulations to those who's work was accepted. Remember, the more shows you enter the more exposure your work will receive.

Don't forget to do something spectacular for COAL'S May show. With the new surf shop and high end restaurant going into the space left by *The Ocean House*, we should be experiencing more foot traffic.

At this time, COAL is planning a combined exhibit with the Oceanside Museum of Art, Art Alliance. This will be a juried show and the exhibit will be at the Herbert B. Turner Gallery at Southfair in Del Mar, a satellite location for OMA. There will be dates and details to come as they are finalized.

Great news, we now have a new Publicity Chairperson. Our new member, Jennifer Grum, has experience in Marketing and Publicity. After moving to Southern California she joined COAL and decided to get involved. She will be a great asset and we are very grateful to her for taking on this position. Due to a sudden vacancy on the Board, I would like to thank

Linda De Rosa for accepting the position of Secretary. It was nice to see a member willing to step up and help out.

COAL has been asked by the City of Carlsbad to participate in an Artist Exchange program in the spring of 2015 with their sister city Karlovy Vary in the Czech Republic. It will be very exciting to get International exposure for our organization. We will have more details as the planning develops.

A special thank you to Diane Adams for putting on another successful high school art show. This show encourages and helps bring young people into the world of art. There are seven High Schools participating from the cities of Oceanside, Carlsbad and Vista. Lou Kasza and Mary Ann Bloom judged the show of 288 pieces of art. With COAL'S sponsorship, Diane was able to award \$925 to the winners.

To all of you that were unable to attend the demo given by Toni Williams, you missed a very informative demo. Be sure you plan to attend the next demo on May 9<sup>th</sup>.

I hope to see you all at take-in on May 5th.  
*Karen Crowell, President*

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## Gallery Director's Column by Bob Mussay

The April Art Rummage Sale was a great success, raising a little over \$400 for the Gallery. Our thanks go out to the following members:

|                        |              |
|------------------------|--------------|
| Carrie Ventola         | Ann Hurd     |
| Joe Presbury Smith     | Ann Force    |
| Karen Crowell          | Rita Pacheco |
| Maryann Nilsson-Bloom  | Lois Athern  |
| The Glendinning Family |              |

My apologies to anyone I may have missed, but these are the only people who left their names on the sign-up sheets in the back room. We look forward to another sale sometime in 2015.

There is still time and space available to sign up for the art festival to be held in the Village Faire Courtyard on June 7 and 8. You can contact me at [Lazyram.com@aol.com](mailto:Lazyram.com@aol.com) or at 760 730-9274.

Once again, I feel I have to cover some basic Gallery rules and procedures:

1. No member is permitted to make any changes to the calendar without the express permission of the Gallery Director or the President. We had two hosts show up for the same shift April 14 because a change was made to the calendar.
2. After any sale is made, (card set, shrink wrap, hanging art or sculpture) the artist must be called and an entry should be made in the sales log. Informing the artist will give them the opportunity to replace the item with the possibility of more sales.

You will all be glad to know that with the weather improving more people are coming to the Gallery. We had 1250 come through in March and more people are buying!

### NEWSLETTER SPONSOR

Check out San Clemente Art Supply for all your art needs and classes! SCAS is a good partner to the art community and is just 35 miles away from the gallery. Check out their offerings and classes at:

[www.scartsupply.com](http://www.scartsupply.com) or call the store at: 949-369-6603.



Daylight saving time hours Monday, Wednesday, Thursday, Sunday 11:00 am to 5:00 pm. Friday and Saturday 11:00 am to 8:00 pm. Closed Tuesdays.

## Children's Show 2014

COAL is anticipating a wonderful 2014 Children's Show in May. This being our 20th Anniversary, there are many things to celebrate. We are anticipating new and creative work from individual artists and private art teachers, as well as entries from some public school art teachers as well. And we will be able to offer some unique prizes this year, thanks to an idea from our first-ever youth intern, Lauren Garcia, a student from Vista. Lauren suggested that it would be such a special reward to receive an art lesson from a COAL member, and several of you have responded with a donation of your time and talent in the form of a lesson. If you would like to donate a first prize lesson in your special medium, please contact Diane O'Connell asap at 760-533-4280.

Our poster with guidelines is on the website, but in a nutshell, here are the rules:

All work from youth artists submitted as individuals must have been created in the last year, at home, and should be entirely the work of the individual artist. All work submitted by private art teachers, and classroom teachers, must have been created in the last year and up to 15 pieces selected by the teacher may be entered. The 15 pieces submitted should be from varying themes so there is a variety of art entered. An individual entry form must be submitted for each piece, and each student's information (parent name, phone, etc.) must be on the entry form.

### Categories of art:

- Painting (oil, acrylic, or watercolor)
- Drawing (pencil, pen and ink, scratchboard, pastel)
- Other (ceramics, sculpture, photography, collage, computer arts)

### Age groups:

- Pre-K (ages 4 and up)
- K-Grade 2
- Grades 3-5
- Grades 6-8

Work can be any size up to 16" x 20." All works on paper should be mounted on another piece of black paper, with about an inch showing all around. This is to give uniformity to the show. Works in frames and/or on canvas should be ready to hang with wire attached.

All art should be brought to the COAL gallery on Saturday, May 3 from 11-4 for Take-in. Entry forms are available online at [www.coalartgallery.com](http://www.coalartgallery.com) and will also be available at take-in. The Reception is Sunday, May 18 from 3-5, with awards at 4:00. All art will need to be picked up on Saturday, May 31 from 12-4.

For further information, please contact Diane at 760-533-4280 or [doconnell7076@sbcglobalnet](mailto:doconnell7076@sbcglobalnet) or Kathleen at 760-547-1564 or email [Khamiltonsdca@aol.com](mailto:Khamiltonsdca@aol.com).

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## ARTIST RECOGNITION AND OPPORTUNITIES



- **FREE "ART WORKSHOP"** for seniors 50 or older, at the Carlsbad Senior Center. Wednesday, May 21st, from 9:30 am to 11:30 am. This is a hands on workshop and all materials will be provided to participants. Mary Ann Stabile is the art instructor. Seating is limited. **Oil and Acrylic Classes** at the CARLSBAD SENIOR CENTER, 799 Pine Avenue, Carlsbad, CA 92008. Summer session starts in June - Fridays from 9:30 am to 11:30 am. Mary Ann Stabile is the art instructor. For more information call the Carlsbad Senior Center at Carlsbad, Ca. 92008 (760)602-4650, (760)602-4650 or email: [hafling86@hotmail.com](mailto:hafling86@hotmail.com).

### - COAL does well at FAA Spring 2014 Open Juried Fine Art Show

Water Media: Pattie Bowler 2<sup>nd</sup> pl. "Hollywood Hills"; Carol Zaleski HM "Fantasy Figs"; Rikki Reinholz HM "Junkyard Series #3", Judy Richardson HM "After the Bath", Ruth Parker HM "More Grapes", Susan Keith HM "Mama Dove Waits Patiently." Mixed Media: Patti Bowler HM "In Bloom." Pastel: Susan Keith 1<sup>st</sup> pl. Mission Bell. Photography: Arlen Roper 1<sup>st</sup> pl. Boy in Metz, France. Other accepted work created by COAL members: Diane Adams, Shirley Calvert, Penny Fedorchak, Debbie Forbes, Carol Reardon and Marjorie Weaver.



## Invitation to the Oceanside Days of Art - April 26 and 27

Free fine arts festival for the entire family on Pierview Way and Ditmar by the Oceanside Civic Center and Museum of Art. From 10 am to 5 pm, over 70 visual artists will display and demonstrate in all media. There will be singers, dancers, and musical performances. In addition, there will be other art displays, great food and activities, including our COAL High School Exhibit, Hands-on Art for all ages, chalk art, free admittance to the Museum, a Children's Theme Art Show and face painting. COAL has a booth there to promote our organization. If you would like more info or like to volunteer call Diane Adams at 760 757-5368.

### LOOKING FOR AN ART TEACHER? COAL HAS ART TEACHERS

|                  |                    |  |
|------------------|--------------------|--|
| Alexsandra Babic | Oil/Watercolor     | <a href="mailto:ababic@cox.net">ababic@cox.net</a>                           |
| Char Cee Colosia | Watercolor         | <a href="mailto:charlotte.charcee@gmail.com">charlotte.charcee@gmail.com</a> |
| Audrey Franc     | Watercolor/Acrylic | <a href="mailto:adrianapizzia@gmail.com">adrianapizzia@gmail.com</a>         |
| Bonnie Gleason   | Watercolor         | <a href="mailto:bggleason@miracosta.edu">bggleason@miracosta.edu</a>         |
| Joan Grine       | Pastel             | <a href="mailto:grine@roadrunner.com">grine@roadrunner.com</a>               |
| Jim Millard      | Watercolor         | <a href="mailto:jgm33@att.net">jgm33@att.net</a>                             |
| Rita Pacheco     | Oil                | <a href="http://www.ritapacheco.com">www.ritapacheco.com</a>                 |
| Rikki Reinholz   | Watercolor         | <a href="mailto:rikkibr@roadrunner.com">rikkibr@roadrunner.com</a>           |
| Mary Ann Stabile | Oil/Acrylic        | <a href="mailto:halfing86@hotmail.com">halfing86@hotmail.com</a>             |



### May's Featured Artist - Rita Pacheco



Rita Pacheco is an active plein air and studio artist of Carlsbad, California. She was thrilled to have received a Second Place Ribbon at the recent 8th Annual Borrego Springs Plein Air Invitational! She exhibited in the California Art Club's 103rd Annual Gold Medal Exhibit in March, and has been invited to participate in the Balboa Island's "Just Plein Fun", Colorado's Telluride and Aspen Plein Air Invitationals. Rita was included in the Laguna Plein Air Invitational this past October, where she was the recipient of the "Distinctive Merit Award" for one of her works during the week! Rita exhibits with the other prominent artists of the Mission Fine Art Gallery in San Juan Capistrano California, and the Crystal Cove Beach Store in Newport Beach.

Rita began her formal training at Art Center College of Design in Pasadena, and continues learning with daily practice "en plein air" and from photo reference in her Carlsbad studio.



← Shipwrecked

Sandcastle →



An Artist and her Model



Rita Pacheco is currently an Artist Member of the:

- California Art Club
- Oil Painters of America
- San Clemente Art Association
- Southern California Plein Air Painters Association
- Southern California Artists' Association
- Carlsbad Oceanside Art League (where she holds the position of Program Director) and the
- Laguna Plein Air Painters Association

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[www.cmimoulding.com](http://www.cmimoulding.com)

Come on in for a catalogue, then you may do all your ordering by phone.

7696 Miramar Rd., San Diego 92126

**NEED: Really, really** need your help to take a shift sitting the High School Show.

**WHERE: OPT Underground Gallery, 918B Mission, O'side**

This COAL SPONSORED exhibit features some amazing work in all media from SEVEN high schools in the Tri- city area. Please call Diane Adams at: 760-757-5368.



**Membership Report by Scott Bruckner**

March 2014 - MEMBERSHIP REPORT - Welcome to 4 new COAL members. Total Members 242

| First Name | Last Name  | Status | Medium  | Contact  |
|------------|------------|--------|---------|--|
| Alexsandra | Babic      | PRO T  | OA W DP | <a href="http://alexsandrababic.wordpress.com">alexsandrababic.wordpress.com</a> |
| Houshang   | Faroutan   | PRO    | MM      |  |
| Elina      | Stephenson | AMA    | OA      |  |
| Dora       | Alvarado   | AMA    | W       |  |

**MARCH 2014 SALES REPORT**

Total Sales: \$1,045

|                  |                              |
|------------------|------------------------------|
| Ursula Schroter  | Dreamscape I                 |
| Michael Nelson   | Wild Surf - cards            |
| Anita Plaks      | Fruitopia                    |
| Bruce Bartells   | Carlsbad - cards             |
| Doreen Long      | Carlsbad - cards             |
| Bruce Bartells   | Carlsbad - cards             |
| Michelle Carlen  | Hawaiian Sunset - shrinkwrap |
| Adrienne Ramirez | Sweet Lemonade               |
| Ursula Schroter  | Harlequin Fish II            |
| Beverly Bell     | Elton John                   |
| Drew Duke        | Blazing Sky                  |
| Ann Hurd         | Rainbow Eucalyptus           |
| Jennifer Grum    | Carlsbad Beach               |
| Bonnie Gleason   | Cards                        |
| Vita Sorrentino  | Shrink Wrap                  |

May Show  
This show will be regular entries and Children's Show.

**VOLUNTEER TO HOST THE COAL BOOTH AT DAYS OF ART**

2 hour shift and display your art Saturday April 26 and Sunday April 27  
Call Diane Adams for details  
760-757-5368

**Art on the Green**

COAL members may include handmade artistic pieces such as ceramics, vases, mosaics, metal sculpture, wearable art, leather work and jewelry. Jewelry components must be hand crafted by the artist. These pieces may be shown at "Art on the Green" and are NOT acceptable to be shown at the COAL gallery. When showing at "Art on the Green" at least 25% of booth must include art that can be hung in the COAL gallery. All products for sale must be approved by the Chairperson and/or be listed on the "Statement of Acceptance" as juried.

If you would like to find out more about joining "Art on the Green" contact Ann Hurd at [photosbyann@att.net](mailto:photosbyann@att.net) . Saturdays only in March back to Saturdays and Sundays in April.  
(Fine Artists needed)

## COAL Gallery

300 Carlsbad Village Drive, Suite 101  
Carlsbad, CA. 92008  
760.434.8497

[www.coalartgallery.com](http://www.coalartgallery.com)

<http://carlsbadinnart.blogspot.com/>



### Backup Gallery Hosts:

The following members are available to substitute as gallery hosts for \$25 per 3 hour session. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

|                   |              |
|-------------------|--------------|
| Doreen Long       | 858-487-3672 |
| Jayne Nichols     | 760-703-9880 |
| Shirley Shabazian | 760-439-6844 |
| Tom Smith         | 760-518-7219 |
| John Robinson     | 760-994-0219 |

[address label here]

**Make this a great year, VOLUNTEER!**  
**Get involved!**

Contact Charles Dozer [cdozerphoto@sbcglobal.net](mailto:cdozerphoto@sbcglobal.net)

## Board of Directors

**President:** Karen Crowell, 760-967-9393, Cell 760-519-5047, [kbcrowell@cox.net](mailto:kbcrowell@cox.net)

**VP & Parliamentarian:** Diane Adams, 760-757-5368

**Secretary/Corresponding Secretary:** Ann Kinney, 760-814-8096,  
[watercolorann@aol.com](mailto:watercolorann@aol.com)

**Treasurer & Strategic Planning Chair:** Bruce Bartells, 951-845-1458,  
[bbartells9@verizon.net](mailto:bbartells9@verizon.net)

**Director of Gallery Operations:** Bob Mussay, 760-730-9274, [lazyram@aol.com](mailto:lazyram@aol.com)

**Co-Director of Gallery Operations:** Jim Doss, 760-216-3910, [jimadoss@gmail.com](mailto:jimadoss@gmail.com)

**Director of Community Outreach:** Charles Dozer, 760-753-4784,  
[cdozerphoto@sbcglobal.net](mailto:cdozerphoto@sbcglobal.net)

**Director of Youth Programs:** Diane Adams, 760-757-5368

**Director of Membership:** **OPEN – Need volunteer**

**Assistant Membership Director:** Scott Bruckner, 760-729-2085,  
[sbruckie@earthlink.net](mailto:sbruckie@earthlink.net)

**Directors of Children's Show:** Kathleen Hamilton, 760-295-4555,  
[khamiltonsdca@aol.com](mailto:khamiltonsdca@aol.com)

**Co-Director of Children's Show:** Diane O'Connell, 760-476-0009,  
[doconnell7076@sbcglobal.net](mailto:doconnell7076@sbcglobal.net)

**Director of Awards Shows:** Judy Richardson, 760-433-2258, [judyar1943@cox.net](mailto:judyar1943@cox.net)

**Director of Programs:** Rita Pacheco, 951-965-2517, [rita\\_pacheco@me.com](mailto:rita_pacheco@me.com)

**Co-Director of Programs:** Mary Ann Stabile, 760-277-3257, [hafling86@hotmail.com](mailto:hafling86@hotmail.com)

**Art on the Green Chair:** Ann Hurd, 760-632-8571, [photosbyann@att.net](mailto:photosbyann@att.net)

**Co-Chair of Art on the Green:** Deb Capetz, 760-845-3985

**Hospitality Chair:** Becky Wergers, 760-212-1648, [bwergers@yahoo.com](mailto:bwergers@yahoo.com)

**Brushmark Editor:** Kathi St. Peter, [kstpeter18@gmail.com](mailto:kstpeter18@gmail.com)

**Director of Computer Services:** : **OPEN – Need volunteer**

**Publicity Chair:** : Jennifer Grum, 724-301-9437, [pilgrim@me.com](mailto:pilgrim@me.com)

## Calendar of Events

|                                |  |
|--------------------------------|--|
| Mon. May 5                     | Take-in Regular Show<br>10:00 am - 4:00 pm<br>Children's Show Take-in<br>Sat. May 3, 11:00 - 4:00 pm |
| Mon. May 5                     | Board Meeting 5:00 pm<br>All members welcome   |
| Wed. May 7 thru<br>Sun. June 1 | Regular entries and<br>Children's Show   |
| Fri. May 9                     | Monthly Demo and<br>meeting Buena Vista<br>Nature Center<br>1:30-3:30 pm                             |
| Sun. May 18                    | COAL Reception<br>3:00-5:00 pm   |
| Thur. May 22                   | Cruising the Art Scene<br>5:00-8:30 pm   |

### Looking ahead . . .

June 2, Take-in Regular Show; August- 63rd.  
Annual Open Juried Show  
Don't forget the **Art on the Green** each  
weekend!