

Rita Pacheco is a local Southern California plein air and studio artist, residing in Carlsbad, California. She is a Signature Member of the Laguna Plein Air Painters Association, and Artist Member of the California Art Club. She regularly participates in Plein Air Invationals across the country, and this year will be painting in the Telluride Colorado, Kern County and Laguna Plein Air Invationals. Rita has been featured in Plein Air Magazine and Southwest Art Magazines where she was named an "Artist to Watch", and her "HeARTfelt Hands 2017 Studio Sale" made the local Coast News!

Rita began her formal training at Art Center College of Design in Pasadena. She continued her education with classes at the Watts Atelier in Encinitas and through experience with and influence of other prominent figurative and landscape painters. Rita has since developed a style of her own and enjoys painting "en plein air" and in her Carlsbad studio daily.

Rita's background in architectural rendering stemming from her earlier career in restaurant and hotel design, and the sheer enjoyment she feels when painting from life facilitate both the accuracy and strength of her dynamic landscape, figurative and still life paintings!