

# The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

**MEMBER SHOW TAKE IN: FEBRUARY 28,  
 9:00-4:00PM. See you there!**  
**Member show runs from March 3-April 3.**  
**The COAL Gallery is closed Sunday, April 4 for Easter.**

## MARCH, 2010

Location:  
 COAL Gallery  
 300 Carlsbad Village Drive,  
 Suite 101  
 Carlsbad Village Faire  
 Carlsbad, CA.  
 760-434-8497

[www.coalartgallery.com](http://www.coalartgallery.com)  
[www.carlsbadinart.blogspot.com](http://www.carlsbadinart.blogspot.com)

Hours During March:  
 Sun, Tues, Wed, Thurs:  
 11am-5pm  
 Fri, Sat, 11am-8pm

Mailing Address:  
 P. O. Box 11  
 Carlsbad, CA. 92008

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### MARCH DEMONSTRATION: Patty Van Dyke

Patty Van Dyke is a Signature Member of the California Gold Coast Watercolor Society. She is also a Registered Art Therapist with a private practice in Ventura. Her work can regularly be seen at Masserella's Firehouse Pottery and Gallery on Montgomery St. in Ojai as well as at Made in Ojai on Matilija St.. She and Joyce Lombard, another artist/therapist, have collaborated to create Innerplay Studio which offers workshops in expressive arts.

"I believe that through

art we bear witness to one another," says Van Dyke. "We make the unseen seen and the invisible visible. I love watermedia for its fluidity—it has a mind of its own!"

Van Dyke is currently involved with exploring the process of ink resist on paper and on canvas. "I love the extremes of values it creates," she says, "and the unexpectedness of what it reveals." Catch her demonstration on March 12, and expect the unexpected.



**MARCH DEMONSTRATION:** Friday, March 12, 1:30—3:30, Calavera Hills Community Center  
 2997 Glasgow Drive, Carlsbad  
 Monthly demonstrations are made possible, in part, by a grant from the City of Carlsbad Arts Office, and are open to the public.

### FRAMING YOUR ART FOR THE MEMBER SHOW

Avoid problems during take-in or the show itself:  
 1. Don't skimp on the quality of your frames. A better way to save money is to buy good basic frames in standard sizes to match your art work, which should also be done using a standard size. If the piece doesn't sell, reuse the frame on another piece. This saves space too. Place your unframed art in a portfolio or stack it carefully on a shelf.

2. Use Plexiglas, instead of glass (exception: pastels should not be framed with Plexiglas). It won't break so there is no danger that your work will be cut or gouged, and it's much lighter in weight.  
 3. Test your frames before you bring them into the gallery. If you can't hold your framed piece of art by the wire and bounce it around a bit without it falling apart, it

won't hold up in the gallery.  
 4. Anything that clips, snaps or slides, without the use of a screw driver or hammer and nails does not constitute being "professionally framed". Chances are that it will come apart at some point.  
 While **COAL** is made up of both amateurs and professionals, it is our goal to present a professional level gallery to the public. — MAB

## President's Message by Mary Anne Bloom

What a "COOL" show February was. Thank you to all who entered the "Winter" themed "Show within a Show"—it had a total of 50 entries. Congratulations to first place winner of "Winter", **Ursula Schroter**. Don't worry if you didn't take the prize. There will be more opportunities. The Board has scheduled three more "Show within Shows" for this year. If

you look ahead on your calendar you will see when and what the themes are.

The bookmark contest went very well, too. We had a total of 95 entries, which will make the project self-supporting. We will be beautifully represented by some very talented artists. Thank you everyone who participated. I can't wait to see the results. Watch

the April Brushmark for more on the bookmark!

The Board is working very hard to keep our members engaged in COAL activities. There is something scheduled for just about every month this year. If you have any ideas of things you would like to see happen at COAL, please let us know. Of course, like everyone else we are concerned about

maintaining a balanced budget. Your participation not only helps you but contributes to keeping our organization afloat. Please keep in mind that it is never too late to make a contribution to the gallery improvement fund or to give to the Children's Scholarship fund. Your gifts are tax deductible.

Gallery Visitors,  
January = over 700!\*

Gallery Sales, January:  
Joyce Chaney, Alison Christler  
(retrospective, 24 pieces sold), Diane Hilton, Ron Like, Kim Pendleton, Marjorie Weaver

\* One shift was unstaffed and two shifts did not count attendance.



Morning Take-In: Elena Wilch, Beverly Bell, Joyce Chaney/Cathlene Hofheimer, Diane Hilton, Mary Anne Bloom, Don Brokenshire, Sibylla Voll, Lou Kasza, Emma Muzzy (Virginia Ribbel not present)



Afternoon Take-In: Nancy Bruce, Carol Bonomo, Marge McClure/Beulah Cather, Jo Ann Dearbaugh, Alan Katof, Doris Bertch

## Spotlight on the Gallery by Felix Bonomo

### San Clemente Art Supply Sponsor Ad

Check out our skill-sharpening lineup for March—workshops with Sally Strand and Stacy Kamin, and Rick Delanty will be lecturing; classes with Susan Marcey and Vickie de Silva, plus Costumed Model Painting Monday nights & Open Life Drawing Wed nights. All this and more! Check out our website at [www.scartsupply.com](http://www.scartsupply.com) for complete class and lecture listings.

As you enter the Member Show (which I hope every member is planning on doing!), you will go through a series of steps managed every month by our capable Take-In Crews. These two groups of volunteers accept your art, schedule your sitting date, and take entry fees. They assign each a catalogue number for that show, determine if the rules about framing, glass, dimensions, and acceptability are met, enter the information into the computer, and "run" the work to the appropriate part of the gallery for hanging the next day. *Finally*, your shrink wrap and cards are logged in if you have them and set up for dis-

play for the coming months.

When I first became a member and began submitting to the shows, I thought there was too much fuss and too much handling (and definitely too much waiting—I was always in a hurry). Surely a few of these steps could be eliminated or consolidated? The answer was as I learned quickly (still in a hurry) that each step is important to display your work, keep the gallery open, and have the information necessary and accessible to sell your work. It became particularly evident to me that we need every one of these wonderful volunteers when my wife and I began do-

ing early take-in as a team of two! We generated a line of waiting artists very quickly (and we were leaving all the hard part for the regular take-in crew in the morning).

Do you see yourself as part of these teams? Let me know if you can help the gallery on this all-important, monthly effort. I have a particular need for a few people who can be part of Early Take-In on Sunday afternoons (4-6pm) once a month. And if you just don't see yourself in these pictures, wait until next month when I take photographs of our great Hanging Crew. And please treat our crews to a smile during take-in. They're working hard for you.

## February's Show Winners: Shirley Calvert Best of Show

Best of Show: Shirley Calvert, "Feb at Los Jilegors"

### Water Media

1st Char Cee, "Resort"  
2nd Beverly Bell, "Mick in Concert"  
3rd Miriam Riseman, "Dawn at the Conservatory"

### Oil/Acrylics

1st Katherine Popping, "Cliff at San Onofree II"  
2nd Mary Ann May, "Geraniums"

### Mixed Media

1st Diane Adams, "Earth Dance"  
2nd Diane Graham, "It's Raining Men in Winter"  
3rd Roberta Henson, "School Daze"

### Pastel/Drawing/Printmaking

1st Doris Bertch, "Sonora Desert"  
2nd Beulah Yeck Cather,

"Sedona Sun on the Willows"  
3rd Joan Grine, "Point Arena Lighthouse"  
HM: Robert Henson, "Fingertip Frogs"

### Digital Art

1st Roberta Henson, "La Casa"  
2nd Charles Dozer, "Bird on Fire"  
3rd Howard Ganz, "Processing Modes & Forms"

### Photography

1st David Ombrello, "AHH the Beach"  
2nd Rita Shulak, "Spirit Tree"  
3rd David Ombrello, "Surf's Up"

### "Winter" Theme Show

1st Ursula Schroter, "Sunset at Lake Hodges"  
2nd Diane Adams, "Kissed by the Sun & Snow"  
3rd Robert Williams, "Snow Owl"  
HM: Ruth Parker, "Midwest

Winter  
HM: LaRetta Small, "First Snow"  
HM: Ann Hurd, "Lamp Post in Switzerland"

### OUR NEXT THEMED IMAGE SHOW WITHIN A SHOW IS JUNE: "Local Color", all media.

**BOOKMARK COMPETITION**—10 images chosen by outside judges for the new COAL Bookmark:

Beverly Bell, "John Lee Hooker"  
Mary Ann Bloom, "Blue Abstract"  
Nancy Bruce, "Untitled"  
Charles Dozer, "Bird on Fire"  
Bonnie Gleason, "Le Passage"  
Roberta Henson, "Midnight Violin"  
Mary Ann May, "Umbrellas"  
Elaine Seeley, "St. George and the Dragon"  
Rita Shulak, "Adrian the Bohemian"

## PEOPLE'S CHOICE, JANUARY SHOW:

1st Place: Pamela Brasel, "A Trip to Carlsbad"  
2nd Place: Ron Brewer, "Yosemite Oaks".  
59 votes were cast for People's choice in January; 23 of them noted they discovered COAL while "shopping in the area" and several discovered us through Thursdays on the Coast.

*New Member Update in next month's Brushmark along with the results of the Member Show!*

## Artist Recognition and Opportunities

The **Oceanside Cultural Arts Foundation** invites artists to participate in Oceanside's 18<sup>th</sup> Annual "Days of Art", April 17-18. Deadline is **March 13**. For prospectus or information call ODOA at 760.433.3632 or call Diane Adams at 760.757.5368. There are also copies of the prospectus at the gallery.

Information about the **National Wildlife Federation's 40<sup>th</sup> annual photography contest** can be found at [www.nwf.org/photocontest](http://www.nwf.org/photocontest). You can submit in seven differ-

ent categories, and up to 25 images for a \$20 entry fee. Winners are published in the December issue of National Wildlife Magazine, and there is more than \$30,000 in cash prizes. The deadline for submissions is **July 6**.

**Thursdays on the Coast** – Be the first (or second) to sign up for one of our two sitting slots on **March 25** at the gallery and promote two of your pieces in the front of the gallery during Thursdays on the Coast. Must bring your own easels/stands to show work. Sign up is during

the Member Show take in on **February 28**.

The next **Jazzercise Arts Reception** is **March 18** from 6-8pm. Stop by and see the latest abstract art from some of our COAL members—as well as free food and entertainment!

Take a look at the bulletin board in the Gallery workroom for workshops and other opportunities that come up after the Brushmark goes to print.

**Ron Like's** painting, "Little Lion" was awarded Best of Show at the San Dieguito Art Association's January show.

**Ellie Wagoner's** painting, "At the Lagoon" was awarded the People's Choice Best of Show in January at the Oncology Hospital in San Diego. Congratulations to both of our fabulous COAL artists!

## Carlsbad Oceanside Art League

P. O. Box 11  
Carlsbad, CA. 92018-0011

We're on the web!  
[www.coalartgallery.com](http://www.coalartgallery.com)

Address label

Backup Gallery Hosts:  
The following members are available to substitute as gallery hosts at \$5.00/hr. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Kyung Drury 760-637-6197  
Cathlene Hofheimer 760-434-2315  
Doreen Long 858-487-3672  
Shirley Shabazian 760-439-6844

**VOLUNTEERS WANTED... Substitute gallery hosts, take in crew, hospitality crew!**

**Board Positions Available: Director of Membership, Hospitality Chair, Community Outreach Chair**

Talk to President Mary Anne or Gallery Director Felix about how to get involved.

## Board of Directors

**President:** Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com  
**VP & Director of Youth Programs:** Diane Adams, 760-757-5368  
**Secretary:** Doris Bertch, 858-674-1294, bertch@cox.net  
**Corres. Sec:** Louise Kasza, 760-806-4542, lkasza@cox.net  
**Treasurer & Strategic Planning Chair:** David Seeley, 760-431-8959, achildsart@roadrunner.com  
**Director of Gallery Operations:** Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net  
**Director of Membership:** Vacant  
**Director of Computer Services:** Lee Korich, 858-792-8308, gkorich@san.rr.com  
**Asst. Director of Membership:** Dea Reimann, 760-758-1833  
**Co-Director for Children's Show:** Julia Lumetta, 760-500-1055, peresilka@hotmail.com  
**Co-Director of Awards Shows:** Ursula Schroter, 760-751-8513, ueschroter@att.net  
**Co-Director of Awards Shows:** Alan Katof, 760-720-9559  
**Art Mart Co-Chair:** Clara Evans, 858-274-5936, eevans6@san.rr.com  
**Art Mart Co-Chair:** Ann Lee Hurd, 760-632-8571, photosbyann@att.net  
**Director of Programs:** Carol Lynah, 760-929-1965  
**Publicity Chair:** Karen Crowell, 760-967-9393, bkcrowell@cox.net  
**Community Outreach & Telephone Chair:** Vacant  
**Hospitality Chair:** Vacant  
**Hospitality Co-Chair:** Annette Winter, 760-929-8572

**Brushmark Editor:** Carol Bonomo, 760-707-3979, carolbonomo@yahoo.com

## Calendar of Events

**Sunday, February 28:** Member Show Take-In, 9:00-4:00pm

**Monday, March:** 5:45pm Board Meeting

**Wednesday, March 3:** Member Show Opens

**Sunday, March 7:** Member Show Reception, 2:00-4:00pm

**Friday, March 12:** Monthly demo and meeting, Calavara Community Center, 1:30-3:30pm

**Thursday, March 25:** Thursdays on the Coast, 5:00-8:00pm (see item in Artist Opportunities, p. 3)

**Saturday, April 3:** Member Show Closes.  
**Early Take In 4:00-6:00pm**

**Sunday April 4:** Easter. GALLERY CLOSED

**Monday, April 5:** Take-In, April Show, 9:00-4:00pm