

The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

**JULY,
2010**

**JULY SHOW TAKE IN: *TUESDAY*, July 6
GALLERY CLOSED SUNDAY, JULY 4**

Our Location:

COAL Gallery
300 Carlsbad Village Drive,
Suite 101
Carlsbad Village Faire
Carlsbad, CA.
760-434-8497

www.coalartgallery.com
www.carlsbadinart.blogspot.com

Hours:

Sun, Wed, Thurs:
11am-5pm
Fri, Sat, 11am-8pm

Mailing Address:

P. O. Box 11
Carlsbad, CA. 92008

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July's Featured Artist: Marge McClure

When Marge McClure submitted "Come Fill The Cup" after a long absence from the COAL Gallery, she returned to "active duty" in her usual style. She won Best of Show.

The honor – and its privilege of becoming this month's Featured Artist—is merely the latest in McClure's long and successful career in water media and collage. The

recipient of many awards for her work, McClure has exhibited extensively from San Diego to Carlsbad to Escondido and Fallbrook, and was included in the Escondido Civic Center when it was built in the 1990s.

"She lets things happen when she paints," wrote Arts Editor Raenell Hooten in Rancho Magazine. "Nature is

a guide, but paint and paper provide refreshingly original concepts. Her collages reflect her individualism and her expression of joy."

Stop by the gallery during the July show (reception July 11) and spend time figuring out what McClure has "let happen" with paint and paper lately!

COAL Scholarship Winners on Display in July



Our annual high school show in April was again filled with great work by students from Carlsbad, Oceanside and Vista. Thanks go to OPT for the great gallery space to hold the exhibit, Ron Juncal and Phyllis Swanson for judging it, all the gallery sitters, Karen Crowell for running the reception and her husband for taking pictures. Participating students were eligible for a COAL Scholarship. This month we are presenting scholarship money to ten talented seniors. Many of the scholarship winners will have their work on display in July. Don't miss it!

--Diane Adams, Scholarship Chair, shown in photo with El Camino's scholarship winner, Shailynn Tann)

President's Message by Mary Anne Bloom

The Board has added new events this year--one is our "Local Color" Show within a Show, and the membership response was great! We have a full wall plus of wonderful art depicting local scenes and familiar things from the area. It is a must see, along with the regular monthly show which is also outstanding. I believe this is the best June show ever!

We are now half way through the year which means a few things. One is that right around the

corner is our Open Juried Show; so before it sneaks up on you, do your best work now! Something else it means is that the Board is already "shopping" for the 2011 Board Members. There will be a number of positions opening up. Some of them are President, Director of Programs, Co Director of Award Shows, Corresponding Secretary, Assistant Gallery Director, and Brushmark Editor.

In case you have any questions about what being a Board Member involves, you are more than welcome to attend meetings and/ or call me and ask

questions. The best thing would be to have next year's Board Members chosen by September (there is no meeting in December), so that they can get to know the job before they take over in January. What you might like to know is that, whenever someone new takes on a Board position, they are not alone. There are several members who will be staying on, including me, who are always there for support.

This time of year also means that the San Diego Fair is open and COAL has a number of artists represented there, several who won awards (see

list in this issue). Congratulations!

Workshop Instructors Wanted!!

If you are a member interested in teaching an art workshop, COAL has a place where you can do this. Please contact Mary Anne Bloom to find out about this program, which starts in September.

Spotlight on the Gallery, by Felix Bonomo, Gallery Director

One year ago, I wrote my first column as the Gallery Director. I talked about getting to know you better, about improvements that were in the works and would be taking place in the next several months and the Labor Day Art Festival coming up that was suddenly part of *my* new job!

As I look back over the year, becoming the

Gallery Director was the busiest job, but it has also been one of the most satisfying. Within weeks, I had to manage our annual Open Show, the second Art Festival, *and* prepare for the new lights and *then* the installation of the new floor. By the time I took my second deep breath, it was time for the holiday reception, the miniature show, the Alison Christler retrospective and the member show.

Best of all, I got to know

so many of you! I got to know a few of you the hard way, like telling you your work could not hang. Sometimes I got to know you in your distress: a death in the family or illness prevented you from hosting. Other times I got to know you in wonderful ways, like pushing the panic button for lack of hosts last month and the response you gave to my plea for help.

There's more to do. Another Open is fast approaching. Another Art Festival is right on

its heels. **Walter Lilly** and I are working on lighting the sign outside the gallery so it's visible to guests when fall and winter arrive. **President Mary Anne** has donated cabinets that will be installed in the workroom. I've let the board know I'll be the Gallery Director for another year, and so far, they haven't said no thanks. That's good because I'm not done yet!

Gallery attendance, May show = over 900 visitors!*

Gallery Sales, May:

Drew Duke, Bonnie Gleason, Lou Kasza, Walter Lilly, Doreen Long, Ursula Schroter, Thomas Smith

*This was the month the Gallery Director "pushed the panic button" for sitters -- see what happened when you responded? Thank you! -FB

Sponsor News, San Clemente Art Supply

Summer is finally really here!! Perfect for painting outdoors, or at least getting some great reference pics and enjoying nature! What's new in the store? 40 new colors of Golden Open Acrylics * **Beautiful** new Crafttech Plein Air French and Tripod Easels - and --no kidding! A marvelous **tripod shelf!** We saw these at the National Art Materials Trade Show in May & fell in love. These are truly unique and well crafted; designed by a working artist- and the prices are really great. * New Colors of PastelMat and Hahnemuhle Velour Pastel Papers * New sets of Unison Darks * Fun New Tye Dye kits There is more- come & see us!!

FAIR WINNERS, San Diego Fair, 2010

REMINDERS:

Congratulations to all of our COAL members who were accepted into the San Diego Fair Art Exhibit! If we missed anyone, please let us know and we'll publish your name in next month's Brushmark. - MAB

**Is your Artist
Bio up to date?
Take a look the
next time you're
hosting at the
gallery.**

Diane Adams - HM
David Banks
Pamela - Benson
Pamela Brasel
Nancy Bruce - 1st
Shirley Calvert - 2nd
Charlotte Colosia - HM
Pat Dispenziere - three HMs
Cheryl Ehlers - HM
Lynn Ely
Janet Finney
Debbie Forbes - 3rd and HM
Vanessa Gerardi - 2nd
Joan Grine - HM
Roberta Henson - HM
Bobbi Hirschkoff
Darlene Katz - 3rd
Virginia Kleinman
Sharon Lacy-Huff
Walter Lilly, one 1st, three HMs
Ron Like
Linda Melvin
M. Nilsson
Rita Pacheco
Rikki Reinholz - two HMs
Ursula Schroter
Elaine Seeley
Linda Shaffer – HM
Rita Shulak
BJ Simmon

**Have you
checked to see
if you need to
replace your
business cards
in the gallery
lately?**

**CARLSBAD-OCEANSIDE ART LEAGUE
ANNUAL FINANCIAL REPORT TO MEMBERS
FOR THE YEAR ENDING DECEMBER 31, 2009**

REVENUE

Contributions, Gifts, Grants, etc.	\$ 3,527
Membership Dues & Assessments	\$12,223
Interest on Savings & Temporary Cash Investments	\$ 166
Activities, Special Events, & Consignment Sales:	
Gross Revenue	\$ 29,572
(Less) Direct Expenses	(<u>\$ 21,524</u>)
Net Income from Activities, etc.	<u>\$ 8,048</u>
 TOTAL REVENUE	 \$ 23,964

EXPENSES

Program Services Expenses	\$ 24,091
Management & General Expenses	\$ 3,139
Depreciation Expense	<u>\$ 293</u>
 TOTAL EXPENSES	 \$ 27,523

EXCESS OR (DEFICIT) FOR THE YEAR **(\$ 3,559)**

NET ASSETS AT THE END OF THE YEAR

Working Capital Fund	\$ 4,138
This fund is money keep in the League's general account to carry on the normal day to day financial activities of the League.	
 Emergency Fund	 \$ 12,498
This fund is money set aside to cover the costs associated with rectifying any unexpected situation that may arise that impacts the organization and its programs.	
 Other Assets	 <u>\$ 9,060</u>
Facility Improvements (at book value).	
 TOTAL NET ASSETS AS OF DECEMBER 31, 2009	 \$ 25,696

All questions regarding this report should be directed to the League Treasurer.

David Seeley, Treasurer

June's Show Winners: Howard Ganz, Best of Show

BEST OF SHOW: Howard Ganz, "In, Out and Around", digital art

Water Media:

1st Catherine Nuanez, "Lydia's Table"

2nd Beverly Bell, "Marx Bros"

3rd Bradley Kaskin, "Cabin on the Pond"

HMs: Donna Hamilton, "Blacksmith in Training", Frank S. Glendinning, "Flat Creek", Jo Ann Dearbaugh, "Before Darkness".

Oil/Acrylic:

1st Rita Pacheco, "Spooner Cove"

2nd Robert Williams, "California Color"

3rd Judith Richardson, "Honeydew"

HM Michael Duke, "Two Women"

Mixed Media:

1st Roberta Henson, "Big Stuff"

2nd Ursula Schroter, "Fire Storm"

3rd Roberta Henson, "Wired"

HMs: Michael Duke, "Man Ray's Natalia"

Digital Art: no additional awards

Sculpture:

1st Bobbie Hirschhoff,

"Celebration"

Photography:

1st Charles Dozer, "Sanctuary 2010"

2nd Doreen Long, "Messages in a Bottle"

3rd Roberta Henson,

"Orchestate"

HM: B. Bosch, "Hydrangeas at Weidners"

Drawing/Printmaking/Pastel:

1st Roberta Henson, "Big Bill"

2nd Joan J. Grine, "Textured Bark"

3rd Elizabeth How, "Leaves"

HM: Arthur Williamson, "She's a Pepper 2"

Local Color Show:

1st Carrie Ventola, "Coastal Pines"

2nd Virginia Ribbel, "Our Beaches"

3rd Rita Shulak, "Color of Tulips"

HMs: T. Smith, "Moonlight Beach", A. Flagg, "Oceanside Harbor Reflection", K. Pupping, "Balboa Park #1", C.

Ventola, "California Promise", F. Bonomo, "Life's a Beach", R. Parker, "Pala Mission Bell Tower", R. Henson, "Peaceful Waters", Jo Ann Dearbaugh, "Carlsbad"

PEOPLE'S CHOICE, MAY SHOW:

Carrie Ventola, Lonely Pine"

Gallery Sitting

It is not possible to make exceptions for sitting the gallery or we would be closed a good deal of the time. You must either take a sitting date when you enter work, or pay a substitute sitter. You *are* allowed to bring a companion to sit with you; keeping in mind that both are expected to follow the sitting rules, and to be courteous and professional.

The COAL Board is starting a "buddy" system--anyone who enters work and is unable to sit the gallery alone would team up with another member entering work the same month. Dates and times would be agreed on *before take-in* and the two would sit *both* sitting dates together. Please contact Mary Anne Bloom or Felix Bonomo if you are interested. -MAB

Membership Notes, by Judy Richardson, Director of Member Services

As of May 31 we have 222 members. Four new members signed up in May.

Let us welcome the following new COAL members joining in May:

<u>First Name</u>	<u>Last Name</u>	<u>Status</u>	<u>Media</u>	<u>Telephone</u>
Gordon	Bashant	AM	W	858-566-0807
Val	Delvecchio	PRO/TEACH	PH	760-842-5115
David	Feyk	AM	W	760-757-2300
Carrie	Ventola	PRO	OA	760-433-7241

Artist Opportunities - Annual Open Show

Miss the excitement of submitting to the San Diego Fair? Our annual open show is coming up in August, with take-in **July 31-August 1**. The judges are Richard Hawk and Michael Seewald, and \$2,200 in cash awards will be awarded at the reception on August 8. Give our show your best shot! Last year over 2,000 people came through the gallery during the open show to look -- and buy! The prospectus can be found on our website at www.coalartgallery.com and there are also copies in the gallery.

-- Alan Katof and Ursula Schroter, Co-Chairs, Award Show

Artist Opportunities - 3rd Annual Village Faire Art Festival

Labor Day Weekend, September 4-5, registration fee is \$10 for one day/\$15 for two days. Opportunity for artists to display, sell and/or demonstrate their art to community and visitors to Carlsbad during Labor Day weekend. Each artist will have one space of approximately 4x10feet assigned. Space is limited and will be assigned in the order that registration forms are received. Forms are available at the gallery and on our website.

--Felix Bonomo, Gallery Director

Carlsbad Oceanside Art League

P. O. Box 11
Carlsbad, CA. 92018-0011

We're on the web!
www.coalartgallery.com

Address label

Backup Gallery Hosts:
The following members are available to substitute as gallery hosts at \$5.00/hr. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Sheila Cruz 760-231-8416
Kyung Drury 760-637-6197
Cathlene Hofheimer 760-434-2315
Doreen Long 858-487-3672
Shirley Shabazian 760-439-6844

VOLUNTEERS WANTED... Substitute gallery hosts, take in crew, hospitality crew!
Board Positions Available: Talk to President Mary Anne or Gallery Director Felix about how to get involved.

Board of Directors

President: Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com
VP & Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Doris Bertch, 858-674-1294, bertch@cox.net
Corres. Sec: Louise Kasza, 760-806-4542, lkasza@cox.net
Treasurer & Strategic Planning Chair: David Seeley, 760-431-8959, achildsart@roadrunner.com
Director of Gallery Operations: Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net
Director of Membership: Judy Richardson, 760-433-2258, judyar1943@cox.net
Director of Computer Services: Lee Korich, 858-792-8308, lkorich@san.rr.com
Co-Director for Children's Show: Julia Lumetta, 760-500-1055, peresilka@hotmail.com
Co-Director of Awards Shows: Ursula Schroter, 760-751-8513, ueschroter@att.net
Co-Director of Awards Shows: Alan Katof, 760-720-9559
Director of Programs: Carol Lynah, 760-929-1965
Asst. Director of Programs: Karen Crowell, 760-967-9393, bkcrowell@cox.net
Art Mart Co-Chair: Clara Evans, 858-274-5936, eevans6@san.rr.com.
Art Mart Co-Chair: Ann Lee Hurd, 760-632-8571, photosbyann@att.net
Community Outreach & Telephone Chair: Vacant
Hospitality Chair : Vacant
Hospitality Co-Chair: Annette Winter, 760-929-8572
Publicity Chair: Vacant
Brushmark Editor : Carol Bonomo, 760-707-3979, carolbonomo@yahoo.com

Calendar of Events

Saturday, July 3 Early Take-In, 4:00-6:00pm
Requires night or weekend hosting

Sunday, July 4 GALLERY CLOSED
Monday, July 5 GALLERY CLOSED

Tuesday, July 6 Take-In, 10:00-4:00pm
Wednesday, July 7 July Show Opens
Sunday, July 11 Show Reception, 4:00-6:00pm
Monday, July 12 Life Drawing Group meets
9:00-12:00 Gallery

Monday, July 26 Life Drawing Group meets
Thursday, July 28 Thursdays on the Coast
5:00 - 8:00pm

Sat, July 31 and Sun, August 1 Take-In, Open Show,
10:00-3:00pm

Wednesday, Aug 4 Open Show Begins