

~The monthly newsletter for the Carlsbad Oceanside Art League~

## MAKE YOUR RESERVATIONS TODAY FOR OUR ANNUAL HOLIDAY LUNCHEON!!

Saturday, December 8th at the Ocean House Restaurant in Carlsbad Village Faire (near the gallery). Social time from 11:00 am to noon. Noon lunch and a few short announcements. Come, enjoy a great lunch and special time to mingle with other members.

Reservation forms are included with your Brushmark and in the Gallery. Please have your forms to Marianne Dozer by Friday November 30, 2012.



**It's time to pay your 2013 membership dues! Renew by 12-31-2012 and save!**

## MARCH 2013 MEMBERSHIP SHOW

The 2013 Members Only Show is around the corner— The show has **MORE PRIZE MONEY** and **MORE PRIZES** than ever before. Are you ready to participate?? This is your chance to try something new, since “the fear of rejection” is not a factor. Try something new! Be daring!

We have selected an excellent judge, Daniel Foster. Please read his biography in the *Brushmark* and on [www.coalartgallery.com](http://www.coalartgallery.com). The Prospectus and entry forms are attached as well as on the COAL website.

Our show team will try to make take-in day move smoothly and quickly. Below is the plan:  
 Take-in Monday, March 4th from 9:00 AM to 3:00 PM  
 The show runs 7 days a week from March 6th through March 31st, that's 26 days.

Be sure that your 2013 membership dues are paid. We will have postcards so that each member can help advertise their show. More visitors hopefully translate into more sales. We need your help to make this a high quality show with good exposure. Have fun creating your entries.

Rikki Reinholz and Judy Richardson, Co-Directors of Membership Show

### December 2012

#### Our Location:

COAL Gallery  
 300 Carlsbad Village Drive,  
 Suite 101  
 Carlsbad Village Faire  
 Carlsbad, Ca. 92008-2990  
 760-434-8497  
[www.coalartgallery.com](http://www.coalartgallery.com)

#### Hours:

Sun., Wed., Thurs.,  
 11:00 am-5:00 pm  
 Fri., Sat.,  
 11:00 am-8:00 pm

#### Inside this issue:

Announcements	1
No Demo, No Featured Artist	
President's Column	2
Nov. Winners	3
Artist Recognition & Opportunities	3
COAL Volunteer Position List	4
Membership Report	5
Calendar of Events	6

#### December Inserts:

Holiday Luncheon Sign-up Sheet

Kathi St. Peter, Brushmark Editor.  
 Deadline for submissions is the 15th of each month.

Please send your information to:

[kstpeter@cox.net](mailto:kstpeter@cox.net).

Brushmark committee:

Lynne Crealock, Kathleen Hamilton  
 and Karen Crowell

## President's Column, by Charles Dozer

What a great display of art at the COAL Gallery for November, showcasing Scott Beale's, "Featured Artist" display of glass sculpture, and Rita Pacheco's, Best-of-Show, "Big Blue," oil/acrylic. Congratulations to all the ribbon awardees in the other classes as well! There have been many compliments of the great look of the show which reflects the hard work of the hanging crew. Thank you! It should be mentioned that November's show totals about 150 items.

In the next few weeks you will be reminded of this number as a goal to be submitted in any month not only from an aesthetic perspective for the Gallery, but also to encourage members to submit more frequently to support the Gallery. Your continuing support is appreciated.

The 2013 Calendar is in place and we have increased our activity level to include in-Gallery live-art member demos, two Art Faires and two Carlsbad Street Faires! We are continuing to schedule outstanding artists for our Demonstrations and to judge our monthly shows. During the year, 2013, we have scheduled six "Show-in-shows" with several new and challenging subjects for your palette and lens! Of course we hope you will reserve your spot at the December 8<sup>th</sup> Annual Luncheon to see further what's in store for the coming year. Season's Greetings and much Holiday Cheer to you and yours! Charles, for the COAL Board of Directors!



## Gallery Director Message, by Charles Dozer (Interim)

COAL-Year-2012 will have been a good year overall for the Gallery but we need to keep in mind several changes that will be in place in 2013. You will be able to fill out your monthly turn-in form on the computer, print it, and have it completed at take-in! Less time in line! We will be requiring D-rings and glass/Plexiglass usage that will be enforced not only for ease of hanging of images but for overall safety and professional appearance for all shows. No more "NFS" items will be accepted.

We have new guidelines for Photography/Computer Art. For our regular monthly shows, take-in hours will change to 10AM-3PM. (See 2013 Calendar) We anticipate that these changes and new items still in process will help make COAL-Year-2013 an even better year for you and your art!

### Artists Corner . . .

We have some fascinating stories, tips and tricks among our members. This could be your opportunity to share with other artists, members and friends. Would someone like to volunteer to be our journalist and find these stories? If so, contact Charles Dozer or Kathi St Peter

### Interesting . . . .

I read an article recently in the North County times, where interior designers Kyle Schuneman (author of The First Apartment Book: Cool Design for Small Spaces) and Brian Patrick Flynn, founder of [deordemon.com](http://deordemon.com) share their advice on bringing your travels into your home. Flynn urges travelers to buy original, and local art to commemorate your trip and add beauty to your home. "Local art is often extremely affordable," Flynn says, "and it's a permanent story sitting on your walls. You're filling the walls and telling a story about your vacation." Submitted by Rita Pacheco

### Something New In 2013

#### New Show-within-a-Show Themes in 2013.

Scenes In and Around Southern California are popular every month so keep showing them.

February	"Changing Seasons"
April	"Animal Kingdom"
June	"Black and White"
October	"Food: Seeds to Table"
December	"Small Treasures"

## NOVEMBER SHOW WINNERS

*Judged by Jeff Skelly*

### OIL AND ACRYLIC:

1<sup>st</sup> Ruben Luna, Blue Shades  
2<sup>nd</sup> Vita Sorrentino, Passage  
3<sup>rd</sup> Marjorie Dunn, Africa – United Face  
HM Klinger Peg, The Fall Seasons

### WATER MEDIA:

1<sup>st</sup> Pat Dispenziere, Santorini at Dusk  
2<sup>nd</sup> Ruth Parker, Fall Harvest  
3<sup>rd</sup> Bonnie Gleason, Autumnal  
HM Linda Di Rosa, Old Truck  
Headlights

### PASTELS

1<sup>st</sup> Joan J. Grine, Sequoia National Park  
2<sup>nd</sup> Jo Lind Eckstein, County Road in  
Cambria  
3<sup>rd</sup> Doris A. Bertch, Around the Bend

### MIXED MEDIA:

1<sup>st</sup> Nancy Bruce, Acoma  
2<sup>nd</sup> Ann Force, Summer  
3<sup>rd</sup> Elizabeth Aten, Girl Outside the  
Picket Fence

### PHOTOGRAPHY:

1<sup>st</sup> Robert Williams, Sunshine in the  
Rain  
2<sup>nd</sup> Joel Newman, Butterfly – Flyaway  
3<sup>rd</sup> Barbara Beck, Windswept  
HM Donna Marie Ullman, Surf  
Dreams

### DIGITAL ARTS:

1<sup>st</sup> John Linthurst, Badger Girl & the  
Snow Woman  
2<sup>nd</sup> Drew Duke, Petals in Motion  
3<sup>rd</sup> Judy Jobe, View from the Road  
HM Roberta Henson, Friendship

### DRAWING / PRINTMAKING / SCULPTURE

1<sup>st</sup> Scott Breckner, Runner  
2<sup>nd</sup> Roberta Henson, Complex

### BEST OF SHOW:

Oil – Rita Pacheco, Big Blue



**Reminder:** Pick up your art pieces promptly after a show to eliminate the chances of their getting "dinged" in the back room.

**Art On The Green . . .** If you have not had a chance to experience COAL's "Art on the Green" come on down any sunny weekend and visit with the artists. You too may decide to join the loyal group that continues to show up week after week to network and sell their art to the many locals, visitors and timeshare owners that walk by this great little art show.

Oil/water color artists wishing to be involved for this venue might consider offering shrink-wrapped prints, as a less costly (for the patrons) alternative to transporting and managing framed originals.

If you would like to find out more about joining "Art on the Green" contact Ann Hurd at [photosbyann@att.net](mailto:photosbyann@att.net) . (Fine Artists needed)



## ARTIST RECOGNITION AND OPPORTUNITIES

- **Scott Bruckner** won a Merit Award at the independently judged Twenty Third Art Classic in Santa Clarita a few weeks ago. It was awarded for his sculpture piece entitled "Sails". Here is their website:

<http://www.santaclaritaartists.org/>

- **San Diego Open Air Market** - Open CALL to ALL Vendors and Artists for Qualcomm Stadium. Deadline NOW for January 5th Every Sat & Sun 10-3pm. San Diego Open Air Market is a European style open air market offering the best blend of an Art Walk – Street Fair – Food Fest – Antiques & Collectibles Show – and Certified Farmers Market in Southern California. Located at the iconic Qualcomm Stadium, this venue is a weekend destination for tourists and San Diegans alike.

<http://sandiegoopenairmarket.com>

- **Bruce Bartells** was voted in as Treasurer last month. Thanks for all your hard work.





### **"People's Choice"Coordinator**

- Keep a ballot supply on the gallery table.
- Choose prize-painting or shrink-wrap from 30+ days unpicked up paintings in back room.
- Eliminate members from vote count. Choose winning ballot!
- Notify winner by email or telephone.
- Give ballots to Judy Richardson after winner notified.
- 1 hr. a month volunteer commitment.

### **Receptions Supervisor**

- Supervise monthly reception.
- Maintain inventory of supplies (napkins, drink ware, etc.) Expenses reimbursed by COAL.
- Bring 2 bags of ice to reception.
- Assist with clean up after reception and insure all reusable serving pieces are washed and put back in inventory.
- 2 hr. a month volunteer commitment.

### **Take-in Data Entry Person**

- Computer literate.
- Morning or Afternoon position.
- Once a month on Take-in day.
- PM person assists with audit and makes needed edits to data entry.
- Print catalogue list for front desk.
- Print cards for wall.
- Three months training period.

### **Hospitality Co-Chairs**

Arrive 15 minutes early. Set up table, receive and arrange donated food and beverages. All events.

**A List and Guide to some of the positions the COAL Gallery must fill. Your help is needed to continue to run efficiently.**

### **Gallery Director**

- Attend Monthly Board meetings, as scheduled.
- Give monthly Report on Gallery Operations.
- Provide Monthly column Gallery Operations to "Brushmark".
- Gallery : Maintenance, security, lighting, walls, desk supplies, copies.
- Interface w/landlord (SIMA) on Gallery issues. Art Faires.
- Attend Monthly "Take-in".
- Final Arbiter. Be familiar with & enforce Guidelines & Procedures.
- Set-up Gallery : Tables, computer, supplies, signs.
- Oversee take-in audit of submitted works of art.
- Computer runs for Judge (category) and Gallery "Catalogue".\*
- Oversee "Hanging crews". \*
- Gallery Calendar "Host Procedures".
- Assist "hosts" in being informed and ready to host.
- Make sure Calendar is appropriately filled with "hosts".
- Oversee COAL Art Faires (2) & Carlsbad Street Faires (2).\*
- Oversee "Cruizin' the Art Scene" on the fourth Thursday of the month. Be sure that the time period 5:30-8:30PM is staffed and refreshments are in place.
- Oversee "Featured Artist" scheduling. Schedule several months in advance. Obtain Artist's bio., forward to "Brushmark" and website.
- Assist in arranging Featured Artist presentation.

**\*This position has assistants to help with tasks.**

**Please contact: Charles Dozer** for all positions - 760-753-4784

Help with these and other COAL positions would be appreciated! Remember the Gallery belongs to all of our members.



## OCTOBER 2012 MEMBERSHIP REPORT

Welcome to the 8 new COAL members. We now have 244 paid up members.

Doss	Jim	AM	W DP OA	760	216-3910	<a href="mailto:jiadoss@gmail.com">jiadoss@gmail.com</a>
Becky	Wergers	AM	S P DP	760	212-1648	<a href="mailto:bwegers@yahoo.com">bwegers@yahoo.com</a> <a href="mailto:louisbispo@gmail.com">louisbispo@gmail.com</a>
Bispo	Louis	PRO	O P DP	760	415-4027	<a href="http://www.rusticportraits.com">www.rusticportraits.com</a>
Heavey, Jr.	Thomas	PRO	OA W	760	967-6988	<a href="mailto:mudmarine@luckyymail.com">mudmarine@luckyymail.com</a> <a href="mailto:elizabeth.aten@yahoo.com">elizabeth.aten@yahoo.com</a>
Aten	Elizabeth	AM	PH DA MM	760	855-7093	<a href="http://www.atenmosaic.com">www.atenmosaic.com</a>
Brooks	Laurel	PRO	OA PH DA	201	978-0007	<a href="mailto:brooksgfx@aol.com">brooksgfx@aol.com</a>
Verkade	Robert	AM	OA W PH	760	453-6540	<a href="mailto:lverkade@yahoo.com">lverkade@yahoo.com</a> <a href="mailto:sheshecards@gmail.com">sheshecards@gmail.com</a>
Roberge	Sheshe	AM	W MM	818	388-4750	<a href="http://nomoredramaetsy.com">nomoredramaetsy.com</a>

### December Show-within-a-Show . . . .

This show will be 'Miniatures' with a maximum size of 13" diagonal of framed image. A cash prize show of \$50 for first place, \$30 second place and \$20 third place.

Beginning 2013 this show will be called 'Small Treasures'.

**REMINDER:** Artist Pages are here! You can see the pages of some of our artists by going to [www.coalartgallery.com](http://www.coalartgallery.com) and clicking on COAL ONLINE GALLERY banner on the left side of the page. If you have not done so already, use the registration form on our website (copies in the gallery) and send it in with your one time \$35 fee to get your own artist page on the COAL website. With up to 12 images of your artwork on display for family, visitors, and patrons, it's like being a Featured Artist every month! Contact Anita Flagg, ([anitaflagg@gmail.com](mailto:anitaflagg@gmail.com)) if you have questions.

### October Sales

(GROSS SALES - \$960.00)

<u>ARTIST</u>	<u>QUANTITY</u>
Ron Brewer	Pt. Reys #4 (3)
Doreen Long	Cards
Ursula Schroter	Jump
Drew Duke	After Glow
Bruce Bartells	Oaks in Fog & Cards
Michael Nelson	Little Charmer
Lynne Crealock	Grandfather's Commute
Kathleen Hamilton	Woman on the Beach
Lois Athearn	Cuba from a Different View

### ART DEMONSTRATIONS IN THE COAL GALLERY

A message from Charles Dozer, President: The COAL Gallery is embarking on inviting our member artists to "demo" their drawing, painting, pastel, collage, or other media in the gallery, during regular open hours! We believe this activity will attract visitors, other members, and positive attention to our members and their work, as well as livening up the gallery. It is an opportunity to invite friends to your own mini-studio, and your demonstration will be announced in local media and publications, too. Art demonstrations would take place at a specified time. The artist demonstrating would only need to provide a drop-cloth to protect the floor, and clean up the demonstration area afterwards. If you are interested in demonstrating or helping Joan Grine, who has volunteered to head the selection and scheduling, please contact Joan: [grine@roadrunner.com](mailto:grine@roadrunner.com) Phone: (858) 481-8783.

### NEWSLETTER SPONSOR

Check out San Clemente Art Supply for all your art needs and classes! SCAS is a good partner to the art community and is just 35 miles away from the gallery. Check out their offerings and classes at:

[www.scartsupply.com](http://www.scartsupply.com) or call the store at: 949-369-9304.



## COAL Gallery

300 Carlsbad Village Drive, Suite 101  
Carlsbad, CA. 92008  
760.434.8497

[www.coalartgallery.com](http://www.coalartgallery.com)  
<http://carlsbadinnart.blogspot.com/>



### Backup Gallery Hosts:

The following members are available to substitute as gallery hosts for \$20 per session. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Sheila Cruz	760-231-8416
Kyung Drury	760-637-6197
Doreen Long	858-487-3672
Ivy Modina	760-727-5943
Jayne Nichols	760-703-9880
Shirley Shabazian	760-439-6844
Tom Smith	760-518-7219
Mary Ann Stable	760-494-8001

[address label here]

**Make this a great year, VOLUNTEER!  
Get involved!**

Contact Charles Dozer [cdozerphoto@sbcglobal.net](mailto:cdozerphoto@sbcglobal.net)

## Board of Directors

**President:** Charles Dozer, 760-753-4784,  
[cdozerphoto@sbcglobal.net](mailto:cdozerphoto@sbcglobal.net)

**VP & Director of Youth Programs:** Diane Adams, 760-757-5368

**Secretary:** Rita Pacheco, 951-965-2517, [rita@pacheco.ws](mailto:rita@pacheco.ws)

**Corresponding Secretary:** OPEN

**Treasurer & Strategic Planning Chair:** Bruce Bartells, 951-845-1458  
[bbartells9@verizon.net](mailto:bbartells9@verizon.net)

**Director of Gallery:** OPEN

**Director of Membership:** Judy Richardson, 760-433-2258,  
[judyar1943@cox.net](mailto:judyar1943@cox.net)

**Director of Computer Services:** OPEN

**Director for Children's Show:** Kathleen Hamilton, 760-295-4555,  
[khamiltonsdc@aol.com](mailto:khamiltonsdc@aol.com)

**Director of Awards Shows:** Rikki Reinholtz, 760-602-9560,  
[rikkibr@roadrunner.com](mailto:rikkibr@roadrunner.com)

**Director of Programs:** Karen Crowell, 760-967-9393,  
[kbcrowell@cox.net](mailto:kbcrowell@cox.net)

**Art Mart Chair:** Ann Hurd, 760-632-8571, [photosbyann@att.net](mailto:photosbyann@att.net)

**Hospitality Co-Chairs:** OPEN

**Publicity Chair:** Ann Force, 70-945-8208, [ann.force@sbcglobal.com](mailto:ann.force@sbcglobal.com)

**Brushmark Editor:** Kathi St. Peter, 760-717-5882, [kstpeter@cox.net](mailto:kstpeter@cox.net)

## Calendar of Events

Wed. Dec. 5 thru  
Wed. Jan. 2, 2013

Dec. Show-within-a-Show  
'Miniatures' and  
Regular Show

There is no demo in December  
There is no reception in Dec.  
(come to the Holiday Luncheon)  
No Board Meeting

Mon. Dec. 3

Take-in December show  
10:00 am - 4:00 pm  
Show-With-in-Show

Sat. Dec. 8

Annual Holiday Luncheon  
and meeting

Tues. Dec. 25

GALLERY CLOSED  
'Happy Holidays'

### Looking ahead . . .

Don't forget to renew your membership dues!  
March - 62nd. Members' Award Show

\*Don't forget the 'Art on the Green' each weekend

**HAPPY HOLIDAYS!  
WELCOME 2013**